

Social Media Terms of Use

Plan Hillsborough social media is designed to communicate official Plan Hillsborough news, information, and events to citizens and visitors in convenient, online forums. The use of or posting of any content on a social media site administered by Plan Hillsborough, by any user (visitor, follower, subscriber, fan or other), constitutes acceptance of these *Terms of Use*.

Plan Hillsborough social media is not to be used in emergency situations to seek emergency services. Anyone in need of emergency services should call 9-1-1.

The Terms of Use are displayed to users on all social media sites or made available by hyperlink on Plan Hillsborough social media profile(s) and PlanHillsborough.org, as applicable.

Disclaimer

Comments expressed in Plan Hillsborough social media accounts do not necessarily reflect the opinions and position of Plan Hillsborough, or its administrators, officers, or employees. Plan Hillsborough reserves the right to remove or hide comments that are in violation of the Terms of Use without prior notification. Plan Hillsborough does not endorse any content, viewpoint, product, or service linked from its social media sites, and shall not be held liable for any loss or damage caused by reliance on the accuracy, reliability, or timeliness of shared information.

In addition to information provided by Plan Hillsborough, social media accounts may contain comments and opinions from unrelated third parties which are being provided as a convenience to the public and for informational purposes only. These comments or opinions do not constitute an endorsement or approval by Plan Hillsborough of any of the views or comments posted. Furthermore, Plan Hillsborough bears no responsibility for the accuracy or legality of these materials.

Limited Public Forum

All social media sites administered by Plan Hillsborough are designated as limited public forums. Content, comments, and postings are limited to topics related to the official business of Plan Hillsborough. Plan Hillsborough welcomes a person's right to express his/her opinion regardless of viewpoint and encourages posters to keep comments relevant to the topic in question. Plan Hillsborough reserves the right to remove or hide comments that are not related to the official business of Plan Hillsborough or that otherwise violate the Terms of Use.

Comments & Interactions

Plan Hillsborough reserves the right to repost, share, like, or retweet content from other social media accounts. A like, share, or retweet of content does not constitute or imply an endorsement of that content.

Likewise, comments expressed on any Plan Hillsborough social media page do not necessarily reflect the opinions and position of Plan Hillsborough, its administrators, officers, or employees. Comments will be rejected or removed (if possible) when the content:

- Contains obscenity, pornography, or material that appeals to the prurient interest;
- Contains confidential, sensitive, or personally identifying information;
- Contains offensive terms or targets protected classes;

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- Is threatening, harassing, defamatory, or discriminatory;
- Circumvents or attempts to circumvent Public Records and Open Meetings Laws;
- Incites or promotes violence or illegal activities;
- Contains information that may compromise individual or public safety; or
- Advertises or promotes a commercial product or service, or any entity or individual.

No Endorsement

Plan Hillsborough following or “friending” a person, entity, or organization on a social media platform is not an endorsement by the agency of the person, entity, or organization, and is only intended as a means of communication. Any reference or link to a specific person, entity, product, service, or organization posted by an individual on an agency social media platform should not be considered an endorsement by the agency or any of its departments, employees, officers, agents, or officials.

Plan Hillsborough does not review, sponsor, or endorse any other website linked to its website or other social media platforms. The views and opinions of authors expressed on a linked website or other social media platform may not state or reflect the opinion of the agency and may not be quoted or reproduced for the purpose of stating or implying any endorsement or approval of any person, entity, product, service, or organization by the agency or any of its departments, employees, officers, agents, or elected officials. Further, Plan Hillsborough makes no warranty, guarantee, or promise, express or implied, that the data or material accessible via a linked website is either accurate, complete, up to date, or fit for any use whatsoever. The agency is not responsible for the content of any off-site material linked to the agency’s web pages or social media accounts.

“Say Cheese” Photo Policy

Participants consent to being photographed/videotaped by Plan Hillsborough and the local media for publicity of our outreach efforts, events, reports, and other materials from the agency. Unless you request otherwise, you or your child’s participation in these events or programs constitutes permission for Plan Hillsborough to photograph or audio/video tape you or your child for use in our publications or promotional materials, in any medium, without restrictions. Plan Hillsborough understands some participants may object to this use. Please notify the agency at the time of participation if you object to Plan Hillsborough using your image or your child’s image in this manner.

Public Records and Sunshine Laws

Agency social media sites are subject to public records and open meeting laws, including but not limited to, the Florida Public Records Act, Chapter 119, Florida Statutes, and the Government-in-the-Sunshine Law, Section 286.011, Florida Statutes. Social media content is archived by the agency and retained in keeping with Public Records retention schedules. Any content related to agency business and maintained in a social media format is a public record, and may be obtained by any person upon request, including communications posted by the agency and communications received from citizens.

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Under Section 668.6076, Florida Statutes, e-mail addresses are public records. If you do not want your e-mail address released in response to a public records request, do not send electronic mail to the agency and do not provide your e-mail address via any agency social media platform. Instead, contact Plan Hillsborough by phone or in writing.

Photos submitted to Plan Hillsborough via social media are subject to public records laws and may be used by the agency for social media and promotional purposes.

Indemnity

By use of the agency's social media accounts, users hereby indemnify and hold Plan Hillsborough and its officers, employees, and agents (collectively, "Plan Hillsborough") harmless from and against any claim, liability, loss, expense or demand, including attorney's fees (collectively, the "Claims"), whether related to the Terms of Use or use of the services and information provided on any of the agency's social media accounts, and further, by the occurrence of such use, users waive and release Plan Hillsborough from any and all such Claims.