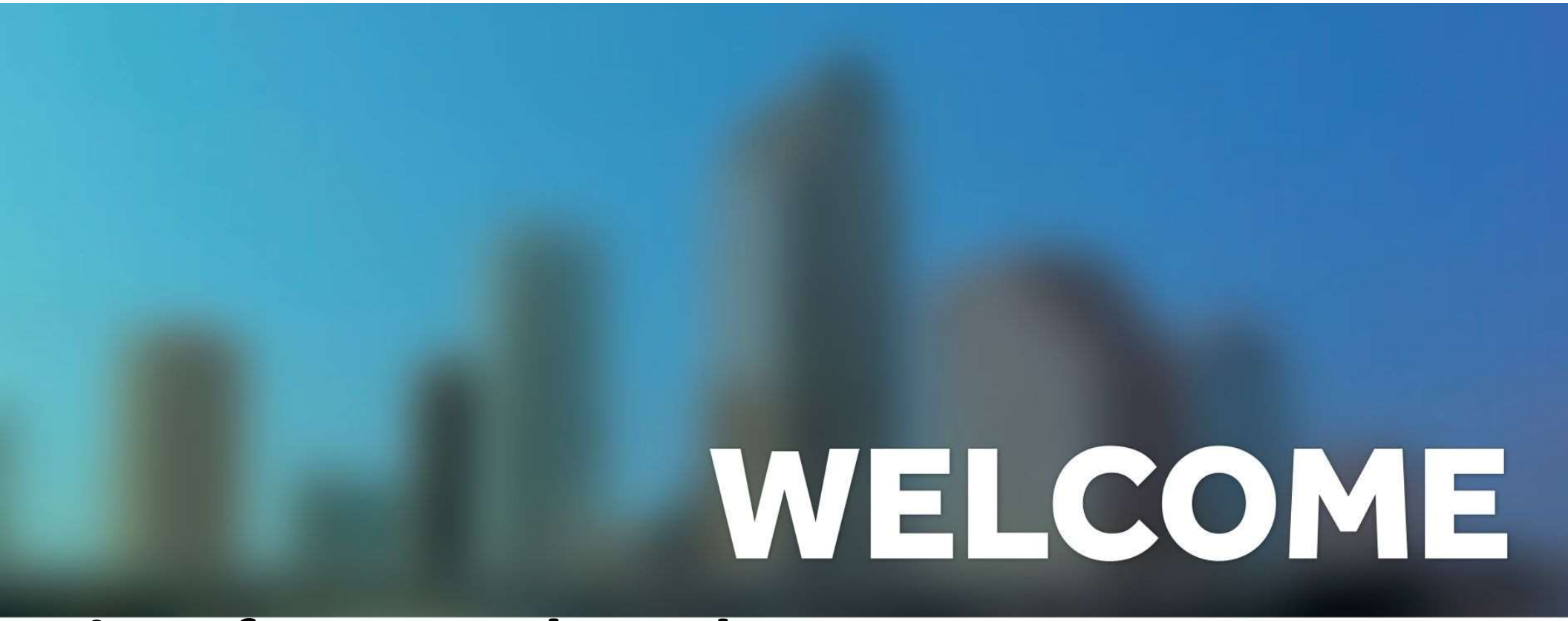
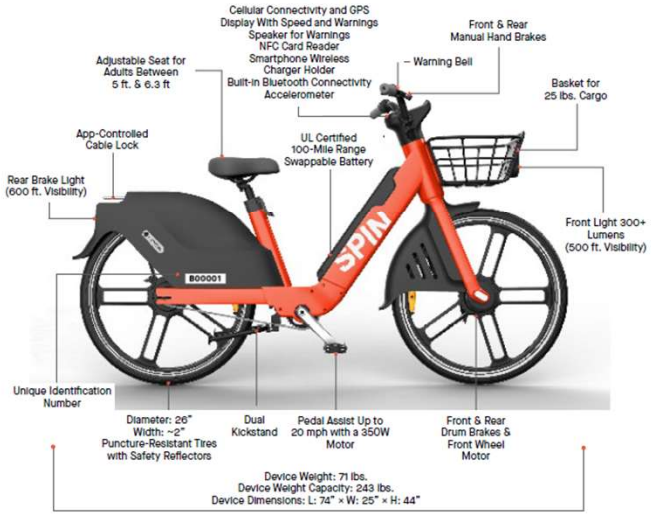


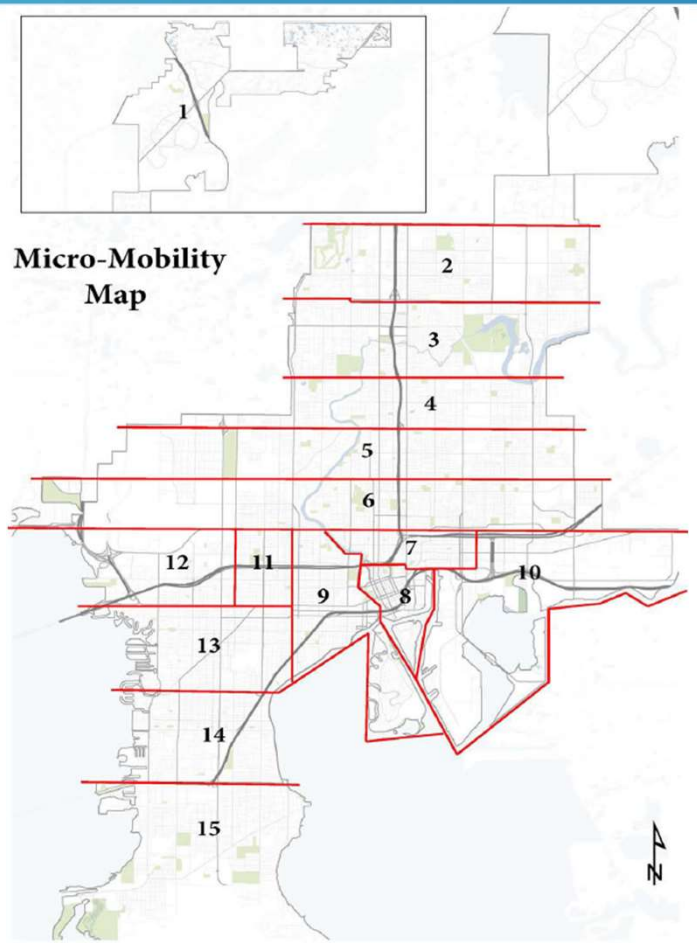
City of Tampa Shared Micromobility Deployment April 2024 BPAC

City of Tampa Florida

Introduction



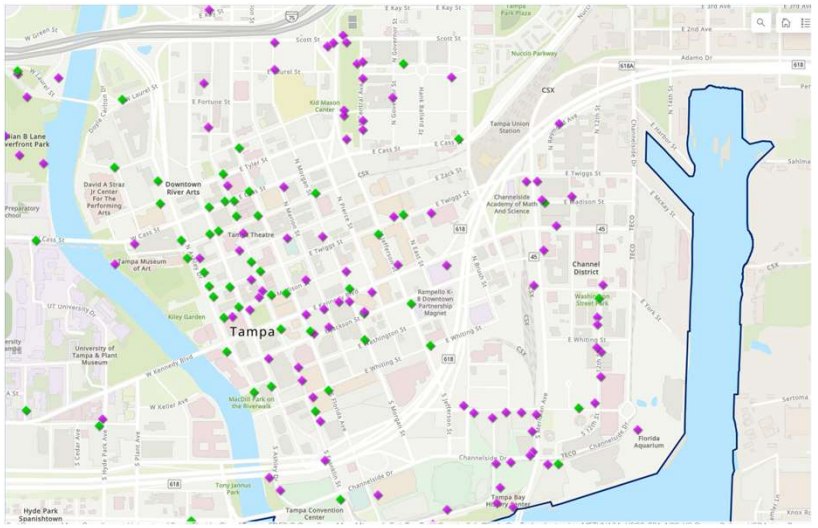
Deployment Areas



- Operators will be required to install and maintain all shared micromobility vehicles at a:
  - Marked corral
  - Electronic virtual corral
  - Bicycle rack
  - Scooter rack
  - Charging station
- All users are required to place all micromobility vehicles into locations mentioned above.
- Operators shall submit plans for approval and mark all corrals

Program Changes

- Dock-to-Dock Operation
- Out-of-Hub Fees
- Bounty



Enforcement (Out-of-Hub Fees & Bounty)

- All Operators shall provide for a docking location to docking location riding system
- Employ a “Out-of-Hub Fee” with an out of hub bounty system
  - Penalty Fee
    - System in which riders will be assessed an “out of hub” penalty fee when micromobility vehicle is not properly placed back into docking station.
  - Bounty Fee
    - System to allow all the public to participate by collecting the “out of hub” fee by placing the micromobility vehicles back into docking station.

Out-of-Hub Fees & Bounty Lime

- Out of Hub Fee
  - $5 per vehicle
- Bounty and Redemption Process
  - $2.5 bounty
  - Redemption: Signup page Lime.bike/juicer
  - Requires training and liability waivers to handle & operate ebikes

Out-of-Hub Fees & Bounty Spin

- Out of Hub Fee
  - User continues to accrue the per ride fee until the scooter is moved in the hub or 30 minutes (adjustable) have passed
- Bounty and Redemption Process
  - **Community Rebalancing**
    - Enables Spin to highlight improperly parked devices in app and offer riders a financial incentive to choose that vehicle for their next ride.
    - Eligible vehicles are highlighted in the in-app map using the "$" symbol. The amount is dynamic based on time and location (typically $0.50-$1)
    - If no rider has initiated Community Rebalancing, we dispatch the closest team member to address the issue.
    - Reduces vehicle miles traveled (VMT) and operational emissions!

Out-of-Hub Fees & Bounty Helbiz

- Out of Hub Fee
  - $5 charged to the rider for a vehicle that is parked outside of a hub
- Bounty and Redemption Process
  - $2.50 off a ride (for regular riders)
  - A discount for any rider that picks up a scooter on bounty and returns it to a hub location
  - Internal incentives will also be available to ensure vehicles are brought back to hub locations

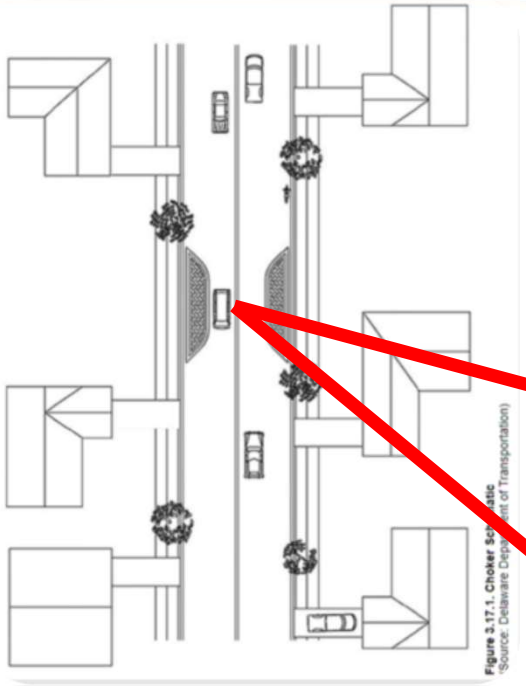
Enforcement (City Side)

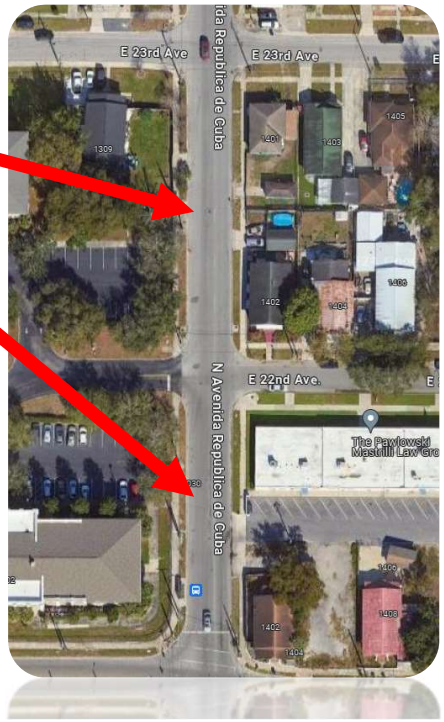
- **Vendor Compliance**
  - Vendors will be required to submit a log of all “Out-of-Hub” fees charged to users for each month along with the indicated vehicle number.
  - This list will be compared to the list created by City of Tampa Program staff for reported vehicles to monitor vendor compliance.

Corral Requirements

- Preferred placement is on-street
  - Existing hashed areas
- Located near key destination points
  - Grocery Stores
  - Employment Areas
  - Health Establishments
  - Parks
  - Transit Stops

Corral Placement Examples





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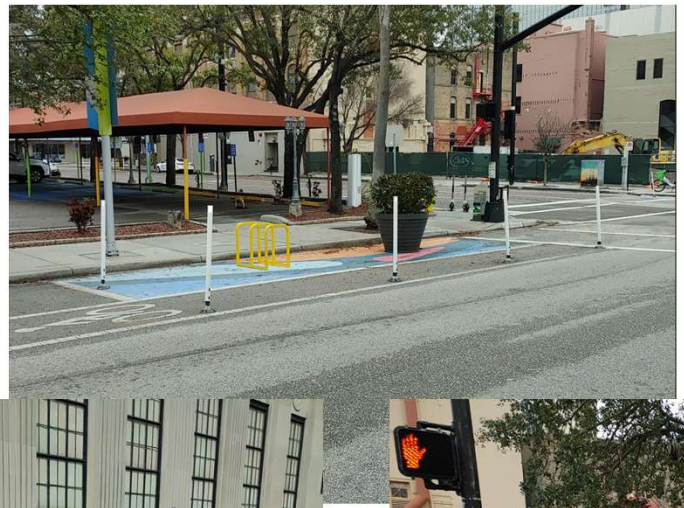

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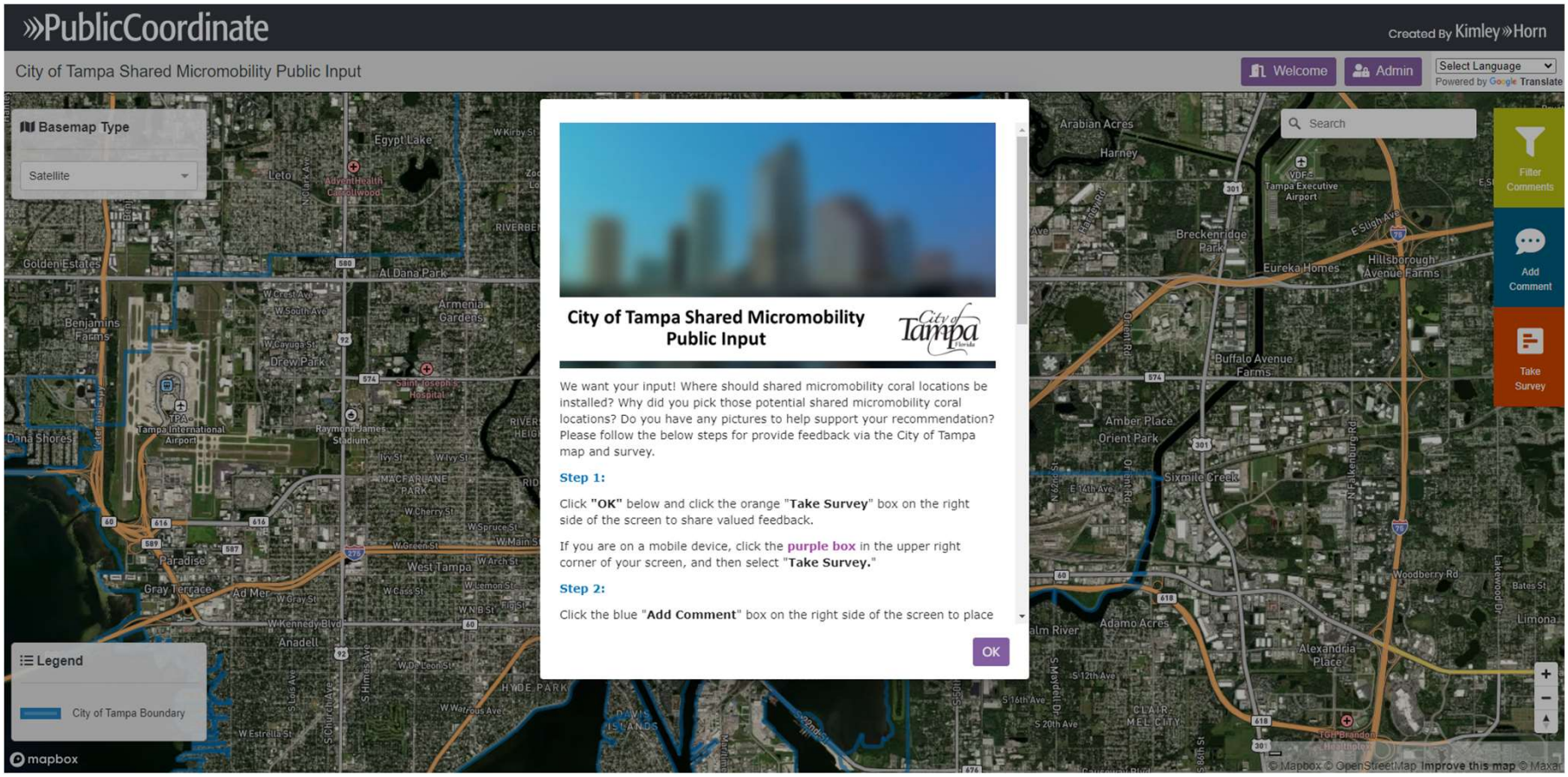

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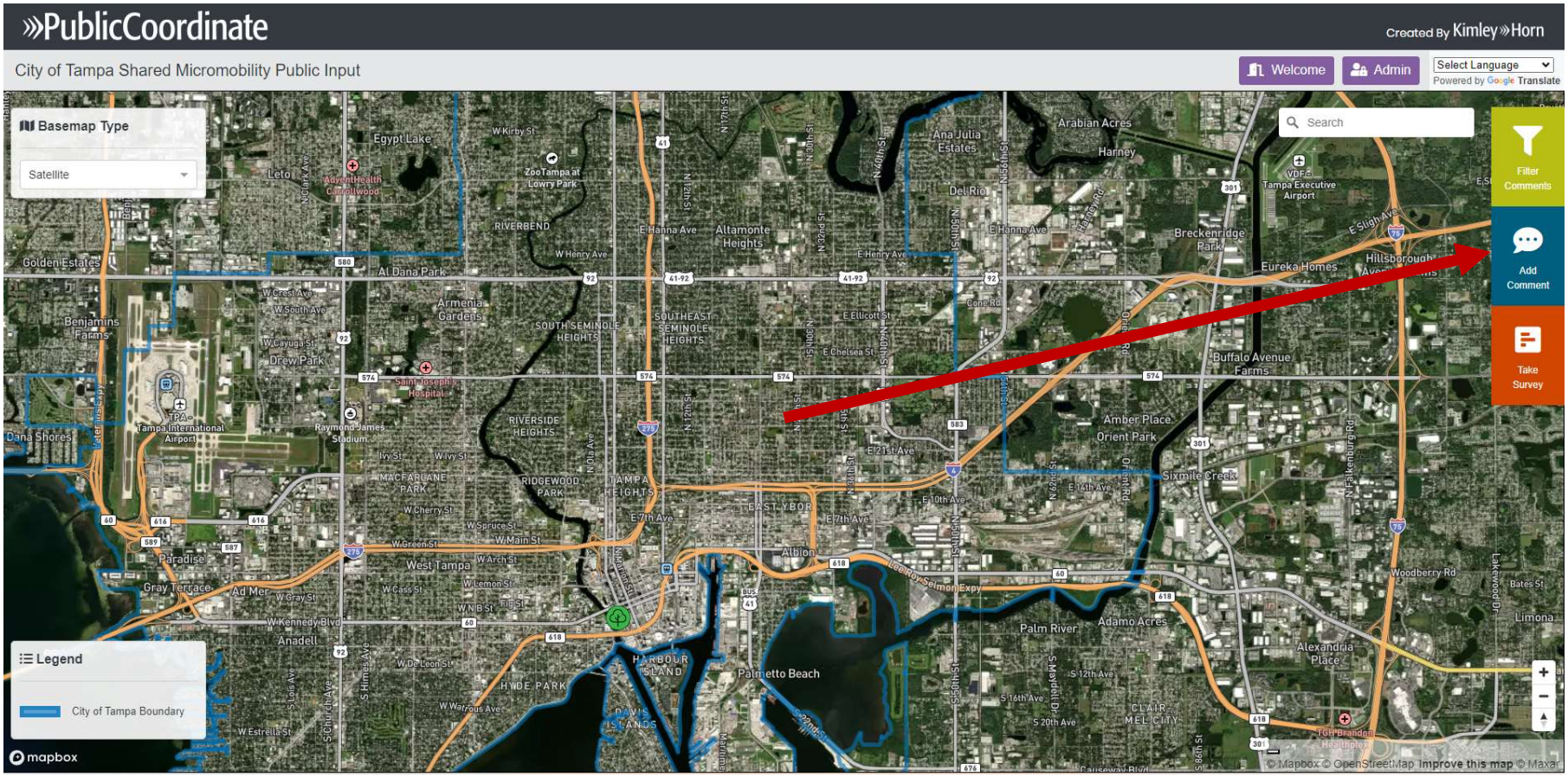

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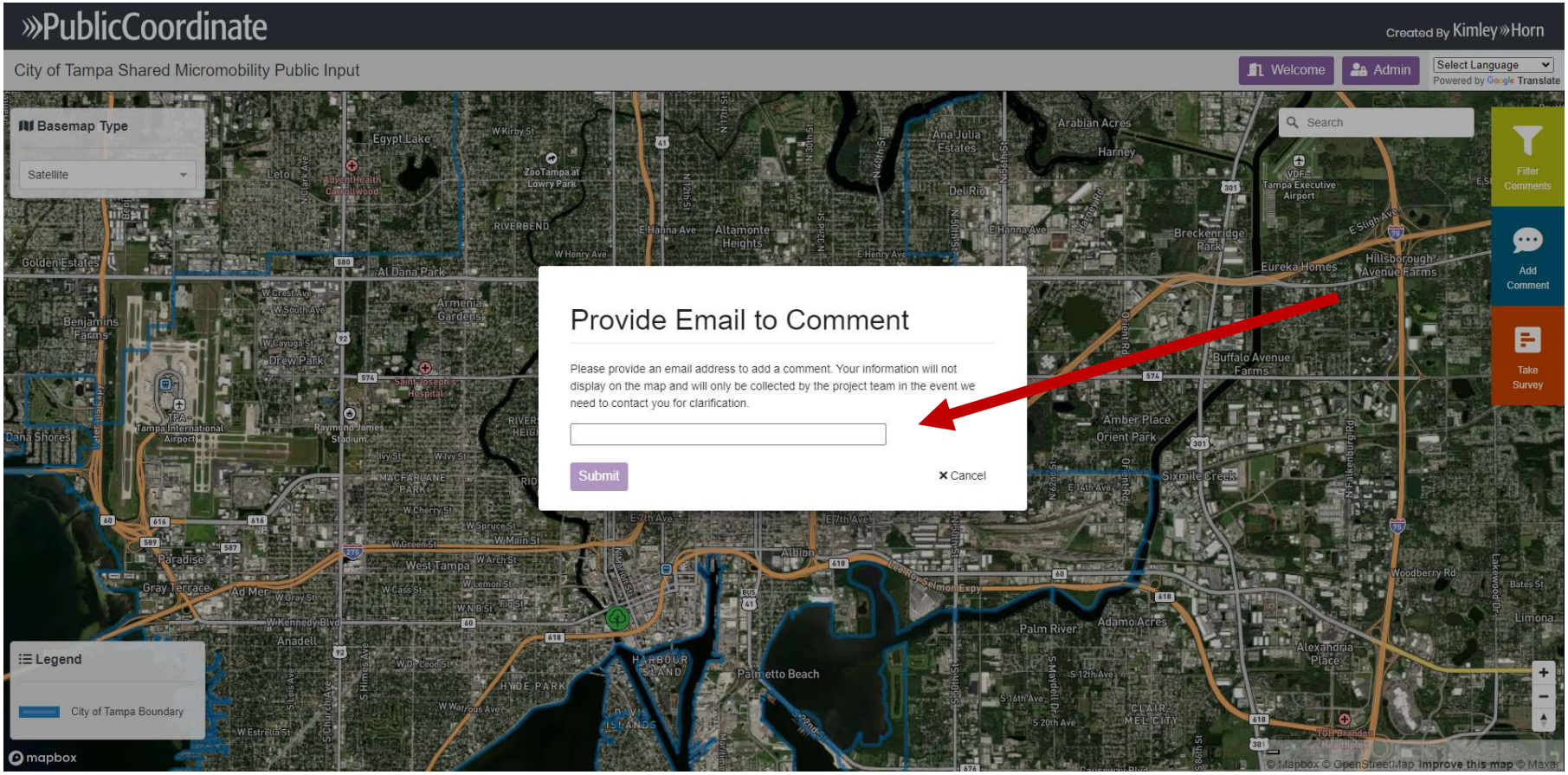

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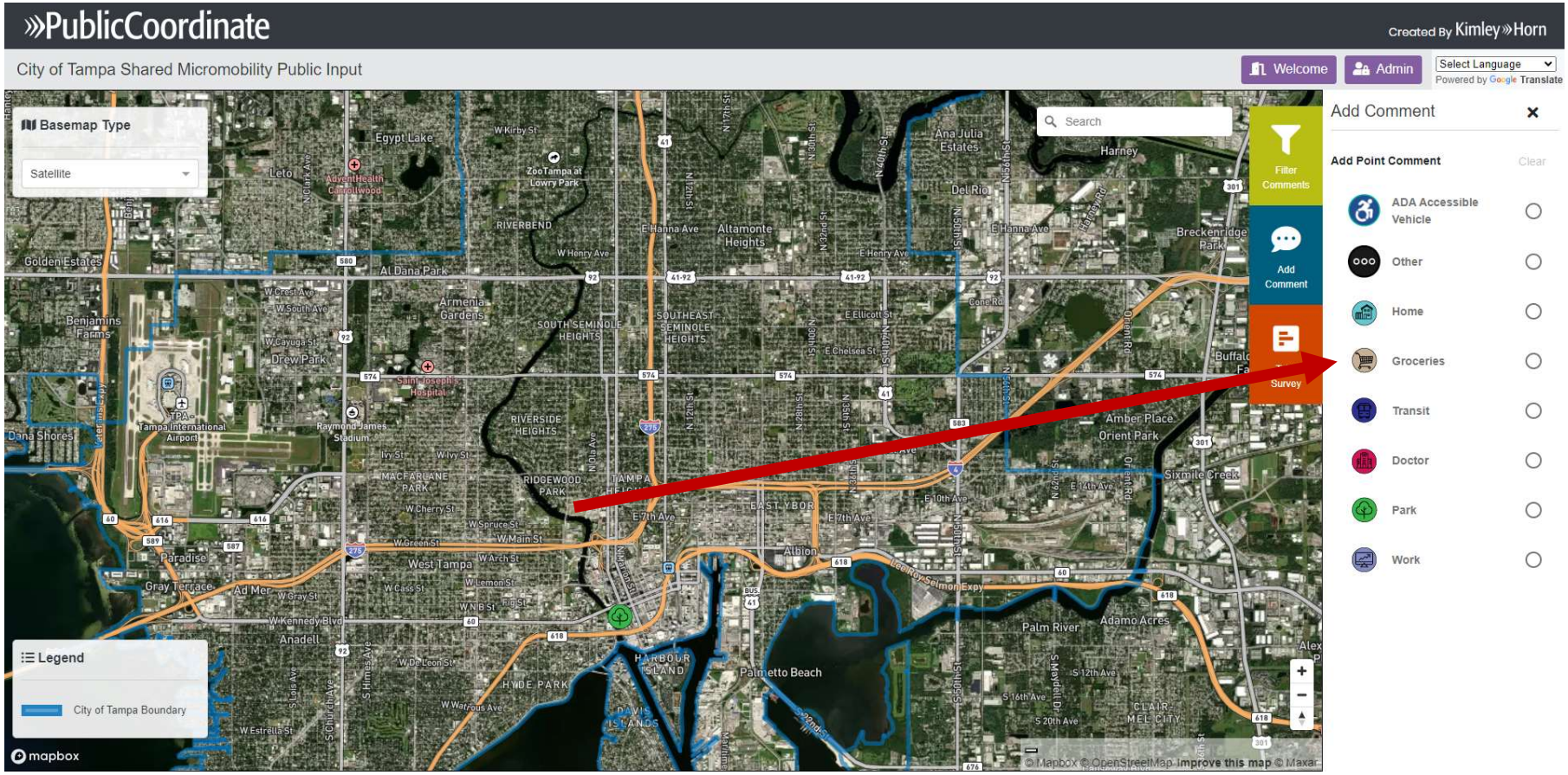

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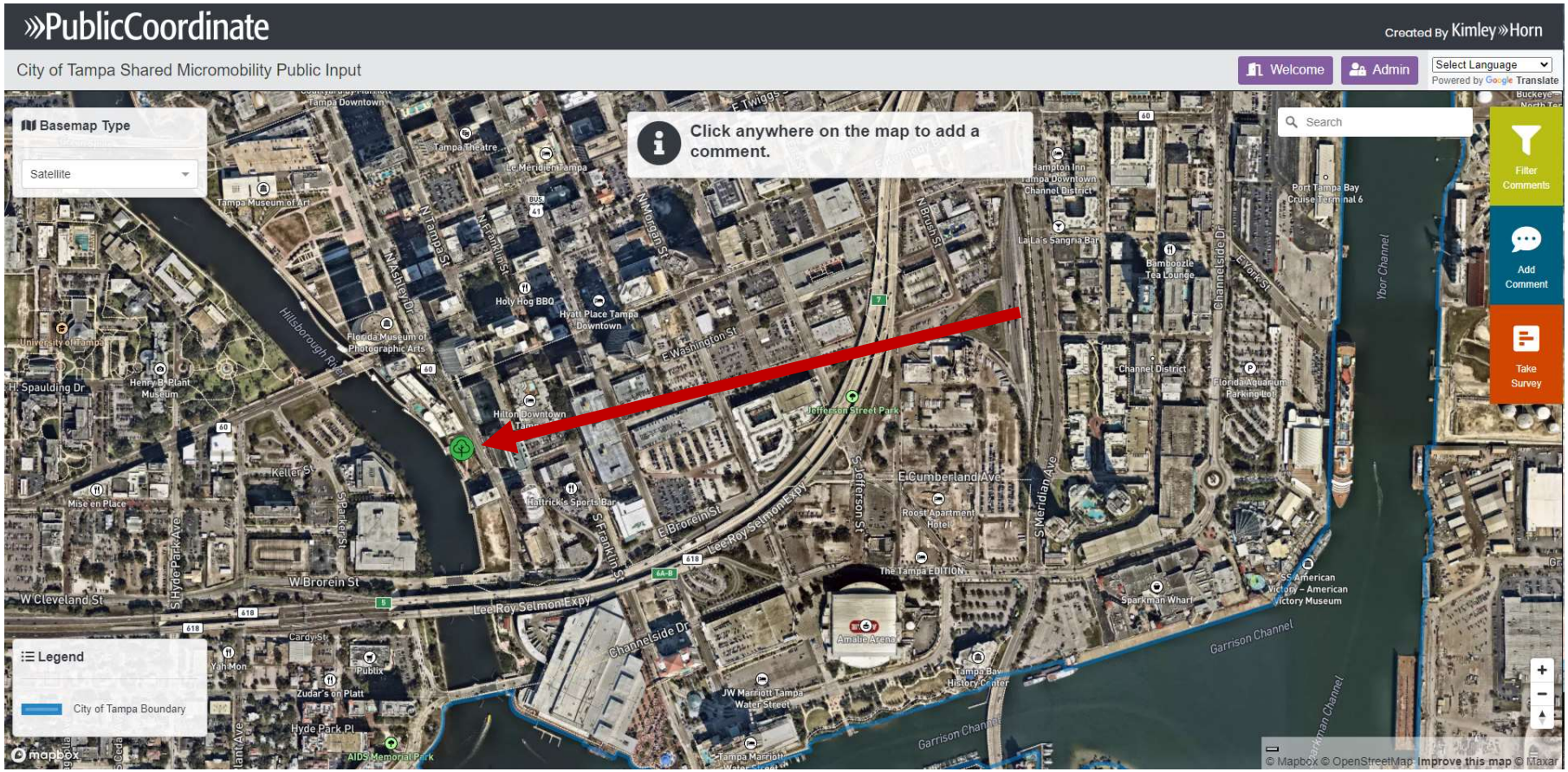

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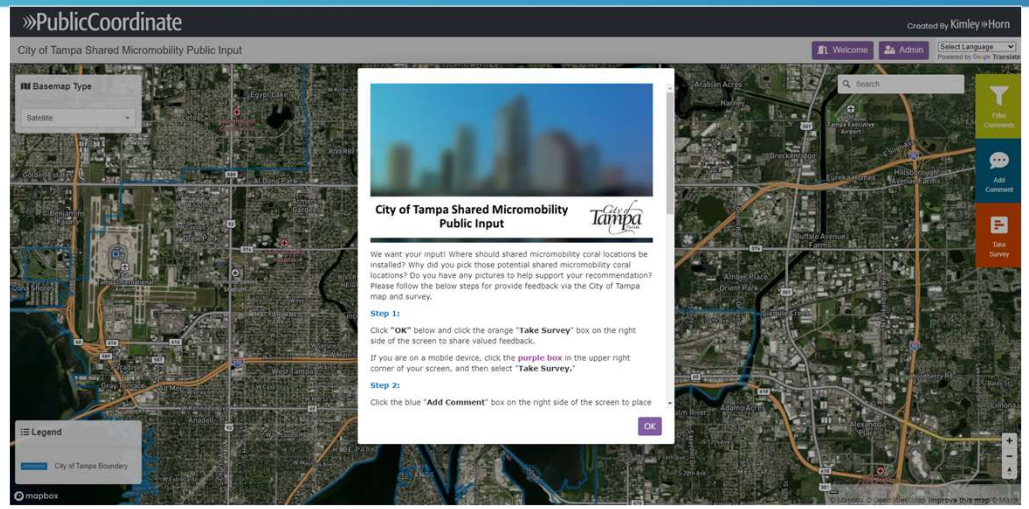

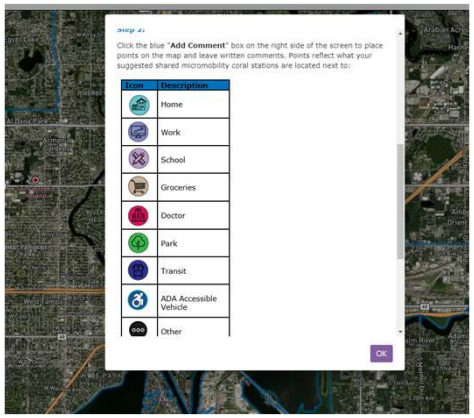

- **Where would you like to see and use shared micromobility corrals in your community?**

- https://app.publiccoordinate.com/#/projects/tampasharedmicromobility

Use your smart device to scan this QR Code to be taken directly to the Community Input Survey