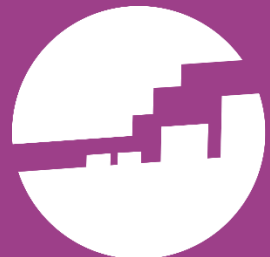




Plan Hillsborough

Draft 2024-2029 Strategic Plan

TPO Board
January 10, 2024



**Hillsborough County
City-County
Planning Commission**

Melissa Dickens, AICP

Purpose and Intent

- Update the Strategic Plan to define the priorities of the agency for the next 5 years
- Identify targeted, high-quality work on behalf of all three boards
- Align workflow and resources
- Expand on agency requirements and values for proactive action
- Internally-focused document to provide direction to staff on priorities; non-regulatory/no fiscal impact



Planning Commission

- Maintain and update Comprehensive Plans and the Future Land Use Map
- Process Comprehensive Plan amendments (map and text)
- Annual Capital Improvement Element Schedule of Projects update
- Consistency Reviews (rezonings, CIP amendments, port permits, etc.)
- Population estimates and demographic reporting
- Agency Master Plan review
- Staff the Hillsborough River Interlocal Planning Board and Technical Advisory Council

Transportation Planning Organization

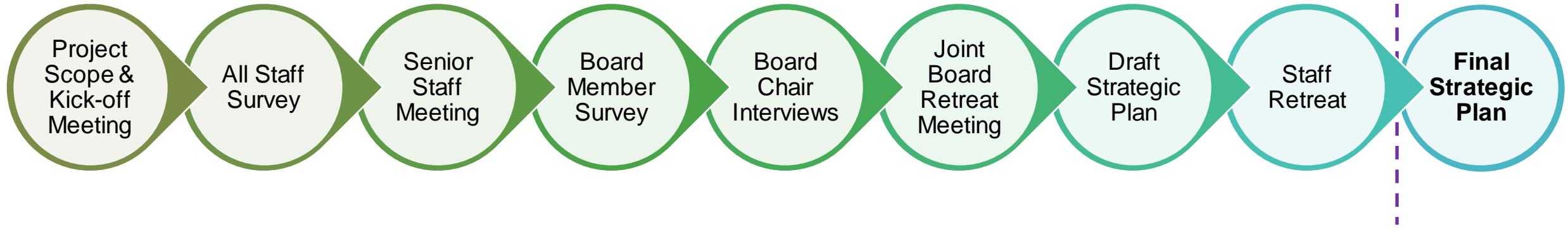
- Long Range Transportation Plan
- Transportation Improvement Program
- Public Participation Plan
- Congestion Management process
- Transportation Disadvantaged Service Plan
- Federal planning factors
- Civil rights requirements

Hillsborough River Interlocal Planning Board

- Maintain and update as necessary the River Master Plan
- Monitor and make recommendations on projects affecting the river corridor

Project Timeline

Nov. 2023 – Jan. 2024
Feedback from Boards on Draft
Strategic Plan



Board Retreat, Survey, and Interviews Highlights

Main Themes

- Regionalism
- Land Use & Transportation
- Transportation Infrastructure
- Safety
- Linkages
- Affordable Housing
- Resiliency
- Partnerships
- Community Engagement

Overview of Draft Strategic Plan – Pillars & Goals

1

Integrated and Connected Communities

Goal: Connect mobility and land use

Goal: Encourage housing opportunities and choice

2

Partnerships and Community Engagement

Goal: Ensure seamless regional to local connections and partnerships

Goal: Improve public education and engagement

Goal: Strengthen existing and create new public/private partnerships

3

Resilient Natural and Built Environment

Goal: Strengthen resiliency policies and planning projects

Goal: Enhance connections between natural and built infrastructure and diverse community needs

4

Technology and Operational Enhancements

Goal: Manage and enhance administrative and financial processes, agency systems, data, and technologies to meet community needs.

Pillar 1 – Integrated and Connected Communities

Connect mobility and land use

- Address **population growth and infrastructure needs** with a **multifaceted planning efforts**
- Identify **proactive planning opportunities** and **pilot projects** to address changing conditions
- Develop and refine policies that encourage **transportation safety and choice**
- Continue to study **funding options and innovative approaches** for a **variety of transportation modes**

Pillar 1 – Integrated and Connected Communities

Encourage housing opportunities and choice

- Work with **the community and developers** to understand housing-related wants and needs
- Protect and promote **affordable, equitable, and diverse housing**
- Continually **refine bonus structures and incentives**

Pillar 2 – Partnerships and Community Engagement

Ensure seamless regional to local connections and partnerships

- Pursue joint planning efforts that **cross jurisdictional boundaries** within the County
- Strengthen connections to **regional transportation and environmental initiatives**
- Explore opportunities for **regional projects** and state and federal **grant opportunities**

Pillar 2 – Partnerships and Community Engagement

Improve public education and engagement

- Engage communities in the planning process **throughout all stages**
- Educate the public about planning process through **innovative and cost-effective methods**

Strengthen existing and create new public/private partnerships

- Enhance **existing interagency relationships** and develop partnerships with **additional organizations**
- Create **continuous discussion** with partners through consistent communication

Pillar 3 – Resilient Natural and Built Environment

Strengthen resiliency policies and planning projects

- Refine **resiliency policies and tools**
- Enhance strategies for managing development in the **Coastal High Hazard Area (CHHA)**
- Pursue projects and studies to ensure communities are **sustainable, livable, and healthy**

Pillar 3 – Resilient Natural and Built Environment

Enhance connections between natural and built infrastructure and community needs

- Evaluate updated **fiscal, economic, and infrastructure policies**
- Enhance connections between the **natural and built environment** and **infrastructure**
- Consider **socio-demographic context, environmental factors, and neighborhood** conditions and trends

Pillar 4 – Technology and Operational Enhancements

Manage and enhance administrative and financial processes

- **Align resources** and **empower a robust staff** to support planning needs
- Refine **staff best practices**; enhance **succession planning**
- Leverage **emerging technologies** for applications, data, and documents

Next Steps

January

- Jan. 22 River Board
- Review of feedback received and updates to the Strategic Plan

February

- Feb. 12 Planning Commission Adoption

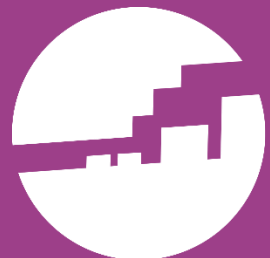




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