



Northeast Plant City Area Master Plan Map Update Technical Working Group Meeting #2

Tuesday, September 26, 2023, 6:30 PM – 8:30 PM
Plant City City Commission Hearing Chambers
302 W. Reynolds St. Plant City, Florida 33563

Northeast Master Plan Preferred Land Use Scenario Map Update

1. Welcome and Opening Remarks
 - Revisit the Objective of the Project
2. Recap of the Kickoff Meeting (<https://rb.gy/m2ljg>)
 - Mapping Exercise - Review of General Focus Areas (<https://shorturl.at/dwy08>)
 - Results – Overview of topics and issues discussed:
 - Accommodating the increased demand for Industrial Uses along the I-4 Corridor
 - Addressing the Future Potential North Alexander Street Corridor
 - Need for flexibility in regulation development along I-4/County Line Road Area and other Transportation Corridors
 - Recognizing Hometown Charm and emerging identities in other area of the City
 - Addressing Transportation concerns related to maintenance, connectivity and capacity
 - Opportunity to submit comments post meeting
 - Please forward worksheets to Kellyk@plancom.org no later than Oct. 15th
3. Objective of this Meeting
 - Economic Profile and Projections for the Northeast Master Plan Area
 - North Alexander Street Corridor Market Study (2018) and Recommended Land Use Scenario Map Overview
 - Consensus on the main issues, and options to address the Issues
 - Presentations
 - Yassert Gonzales – Planning Commission Research Demographics & Economics
 - Jay Collins – Planning Commission Special Area Studies
4. Mapping Exercise – Looking at suitability and compatibility of Industrial Mixed Use and High Density Development in the Northeast Master Plan Area.
 - Members Report Back
5. **Next Steps** -
 - Meeting Scheduled for October 24th
 - Review of Proposed Updates and Alternative Approaches to the Plant City Preferred Land Use Scenario Map.

6. Adjournment

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