

Valrico Community Plan (S.W.O.T) Activity
Open House 1

A S.W.O.T can be used to determine and define your communities' strengths, weaknesses, opportunities and threats. What are today's strengths and weakness coupled with tomorrows' opportunities and threats?

This form should only be used to answer one of four S.W.O.T questions. **Please circle one of the following:**

1. What **strengths** does your community exhibit **today**?
2. What **weaknesses** are found in your community **today**?
3. What **opportunities** can be leveraged in making a successful **future** for your community?
4. What **threatens** the **future** success of your community?

The following S.W.O.T exercise uses the survey results of 500+ respondents. A representative sample of the survey responses have been grouped into three subject or themed areas. You will also find a variety of maps and displays throughout the room that provide detail about these themes. Feel free to talk with staff and collaborate with your friends and neighbors in completing this activity.

For each theme, **please circle two or three words or phrases** under the theme that you believe best answers the SWOT question you circled above. You may also write your own words in the space provided.

Themes:

1. Mobility / Transportation

- Bike / Pedestrian Paths
- Connectivity (Access to Other Areas)
- Convenience (Proximity to Needs)
- Congestion (Traffic)
- If other, please specify:

Valrico Community Plan (S.W.O.T) Activity
Open House 1

2. Development / Land Use

- Community (Neighborhoods)
- Lot Sizes and New Homes
- Retail / Commercial Options
- Small-Town Feel or Character (Growth)
- If other, please specify:

3. Environment / Open Space

- Trees (Shade/Aesthetics)
- Green Space (Nature)
- Agriculture
- If other, please specify:

Bonus Question: The survey responses covered a wide range of topics about the community. Please expand upon one or any of these themes as it pertains to the S.W.O.T question you circled above:

History / Culture / Place	Economic Development / Jobs / Services
Parks	Housing
Community Assets	Schools
Utilities	Infrastructure Maintenance