



Hillsborough County
City-County
Planning Commission

HOW SHOULD WE GROW? LET US KNOW.

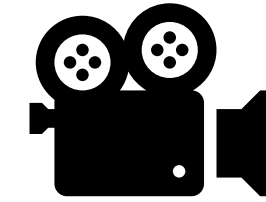
Unincorporated Hillsborough County
Comprehensive Plan –
Future Land Use Section Update

Public Meeting #2
May 23, 2023

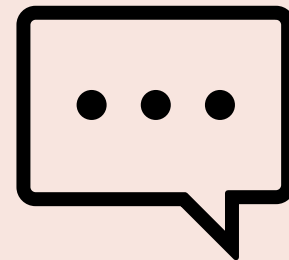
PlanHillsborough.org/hclanduse



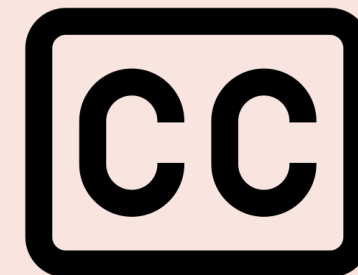
HOUSEKEEPING



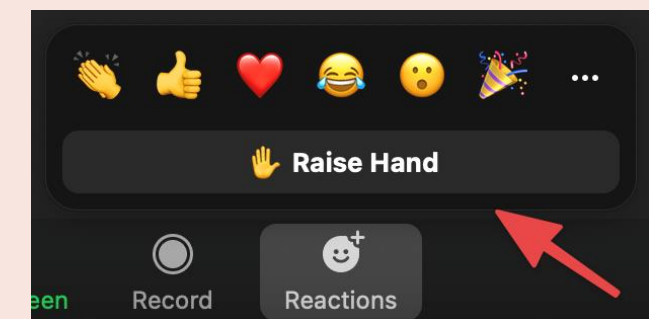
This meeting is being recorded.



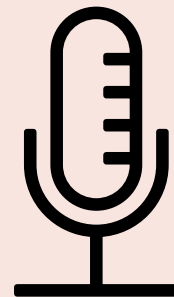
Use the “Chat” feature for questions or comments to the presenters



Click the “Live Transcript” button to enable closed captioning



Use the “Raise Hand” button to ask a question



Please keep your mic and camera off unless you want to speak



Recording and slides will be shared after the meeting

Technical Issues? Email papandrewa@plancom.org



AGENDA

- **Welcome & Introductions**
- **Project Overview**
- **What we have heard so far**
- **Anticipated Changes**
 - **Centers and Connections**
 - **Transit Oriented Development**
 - **Commercial Locational Criteria**
- **Next steps & stay involved**
- **Q&A/Open Discussion**

The Team



Melissa Lienhard, AICP
Project Manager/Executive Planner



Andrea Papandrew, AICP
Senior Planner



Amy Elmore, AICP
Consultant Project Manager



Angela Gazabon-Serje
*Senior Community
Outreach Specialist*



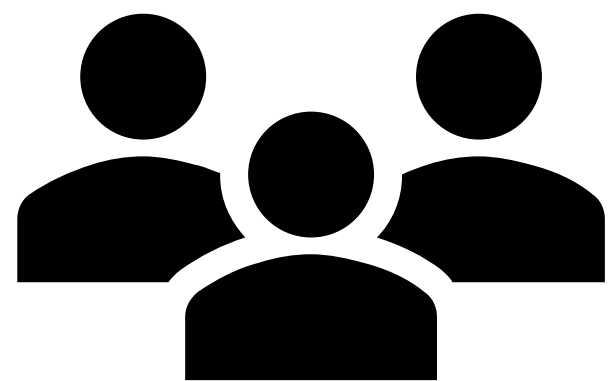
Alex Burns
Community Planner



Why are we doing
this update?

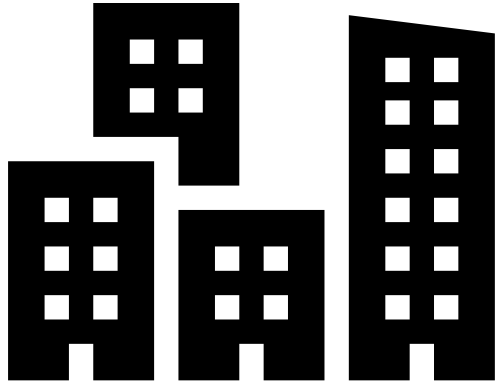
Why update the comprehensive plan?

By 2045, Unincorporated Hillsborough County will see...



350,000
MORE PEOPLE

107,000
MORE JOBS



& Increasing demand for...



TRANSPORTATION



COUNTY SERVICES



SCHOOLS



RECREATION

The Comprehensive Plan can ...

- ✓ **Envision Future Growth**
- ✓ **Provide Consistency**
- ✓ **Prioritize Funding**
- ✓ **Protect Resources**

- Legally required
- Typically updated every 7-10 years



Current Updates

- Natural Open Space
- One Water
- Governance
- Community and Built Environment
 - Mobility
 - Housing



The Future Land Use Section is the last major piece of the puzzle.



Update Approval Process



Public Engagement and Stakeholder Coordination

2023

Summer/Fall



Public Workshops

Fall/Winter



Finalize
Recommendations

Winter/
Spring 2024



Planning
Commission
Recommendation

Winter/
Spring 2024



Hillsborough County
BOCC Final Approval



About the Update



Future Land Use vs. Zoning



Future Land Use



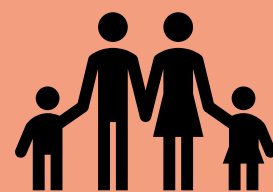
Guides purpose and character of growth



Separates land into general categories



Sets maximum density and range of uses



Maintain health, safety, and welfare by separating incompatible land uses



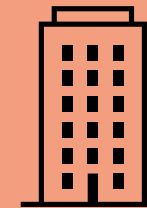
Zoning



Regulates building size, setbacks, specific uses, etc.



Used to approve/deny developments and uses



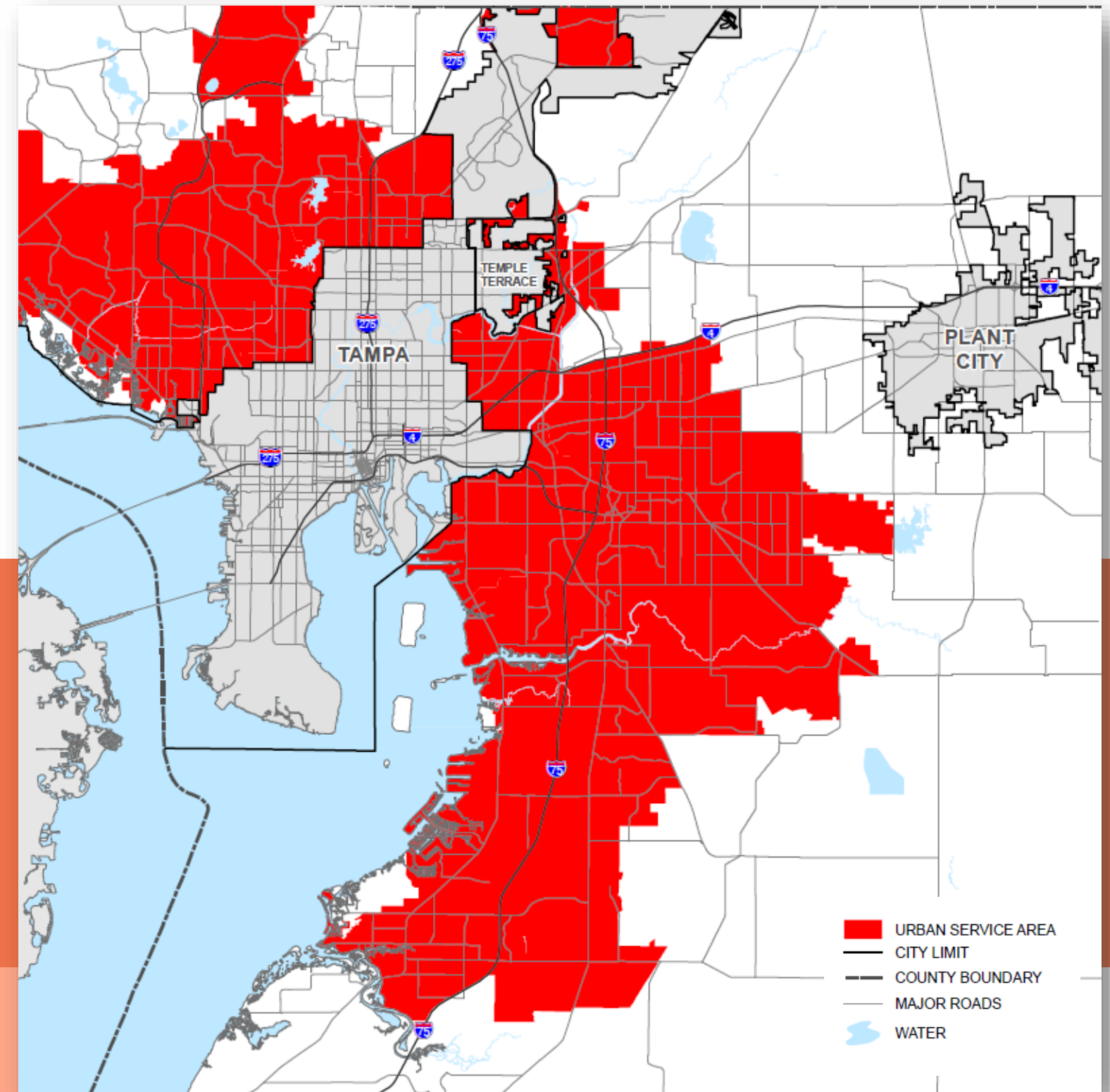
Defines specific districts within general categories

Urban Service Area

- Part of the adopted Future Land Use Element's Growth Management Strategy
- Pinpoints where current growth is focused
- Identifies urban/suburban development and rural areas
- Helps to create compatible development patterns that efficiently utilize land and county services

20%

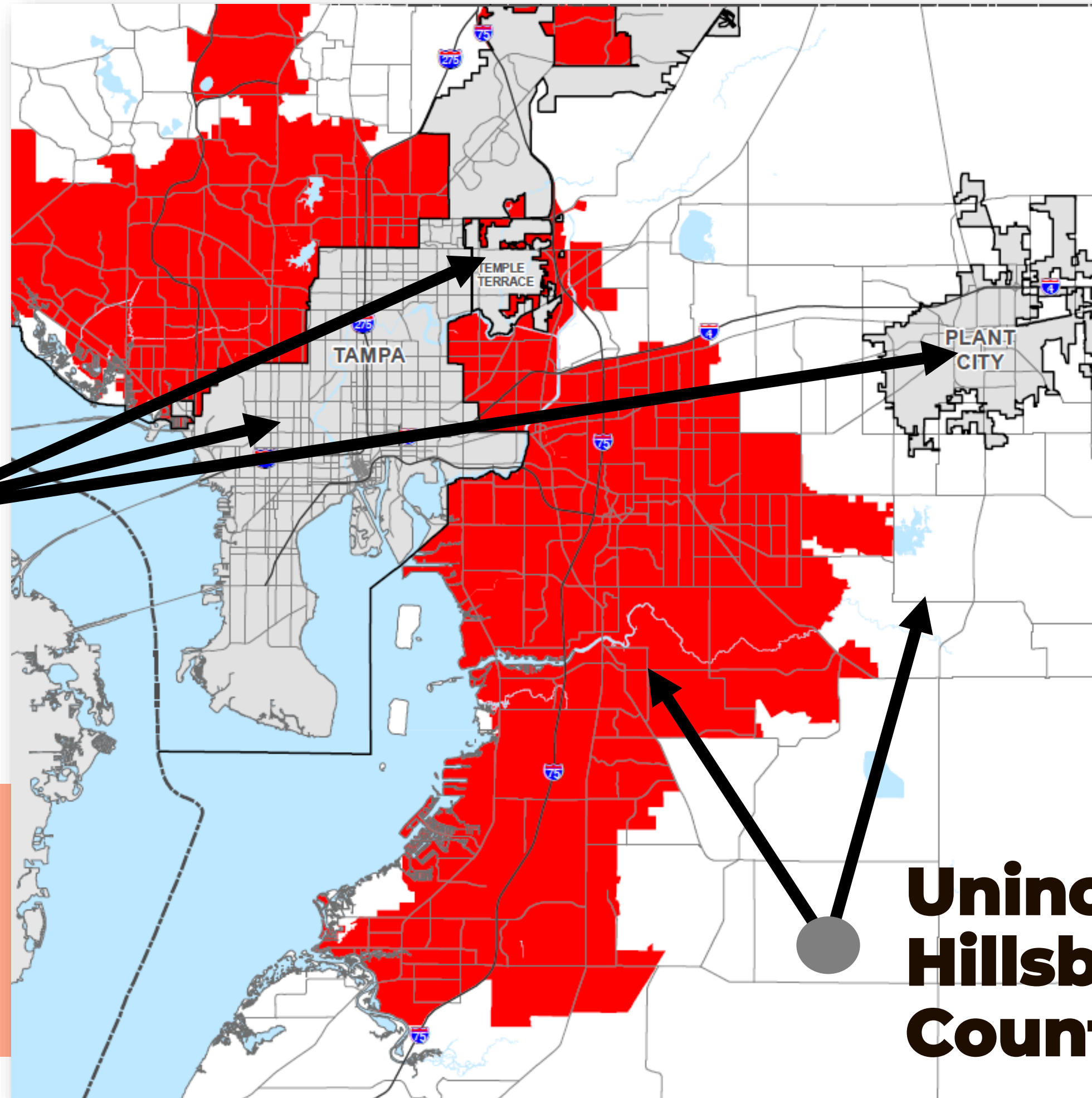
Land that is vacant, developable or redevelopable within the Urban Service Area



Source: Planning Commission, Jan. 2023

*Note: 2,110 acres annexed by Plant City since 2015

Cities



**Unincorporated
Hillsborough
County**

Working Together



LONG RANGE
TRANSPORTATION
PLAN



TRANSIT
DEVELOPMENT
PLAN



LAND
DEVELOPMENT
CODE



**COMPREHENSIVE
PLAN**



OTHER PLANS WE COLLABORATE WITH:

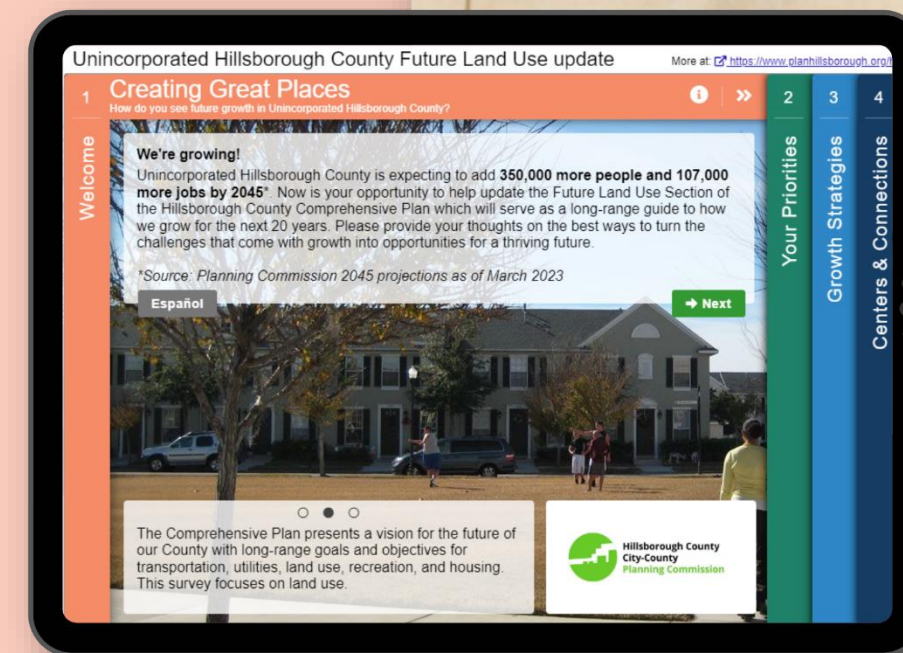
- River Board Plans
- Local City Plans
- Sustainability Plans
- Affordable Housing Plans
- Community Plans
- Regional Plans
- Trail Network Plans
- Hillsborough School Plans



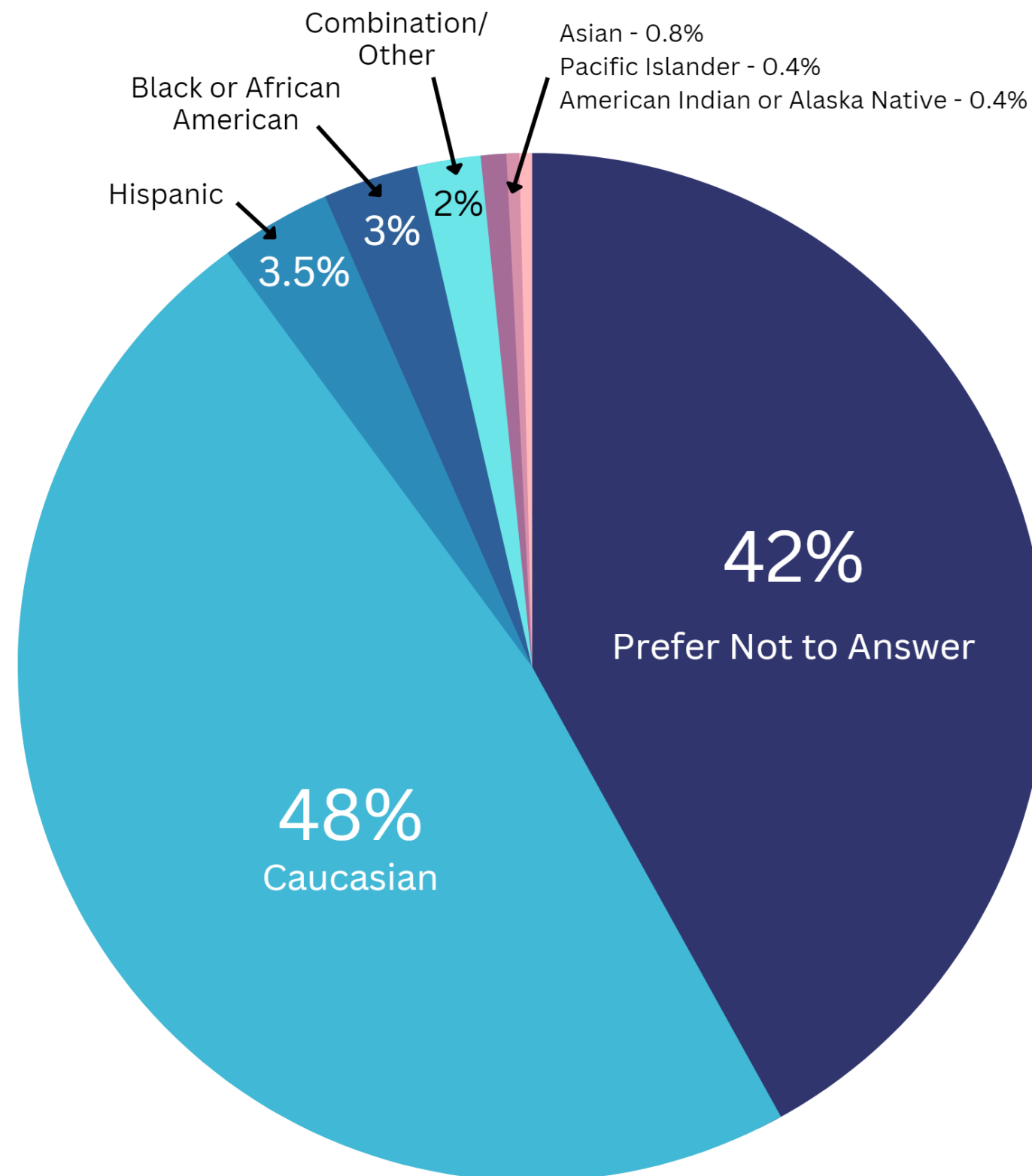
What have we
heard so far?

Who have we heard from?

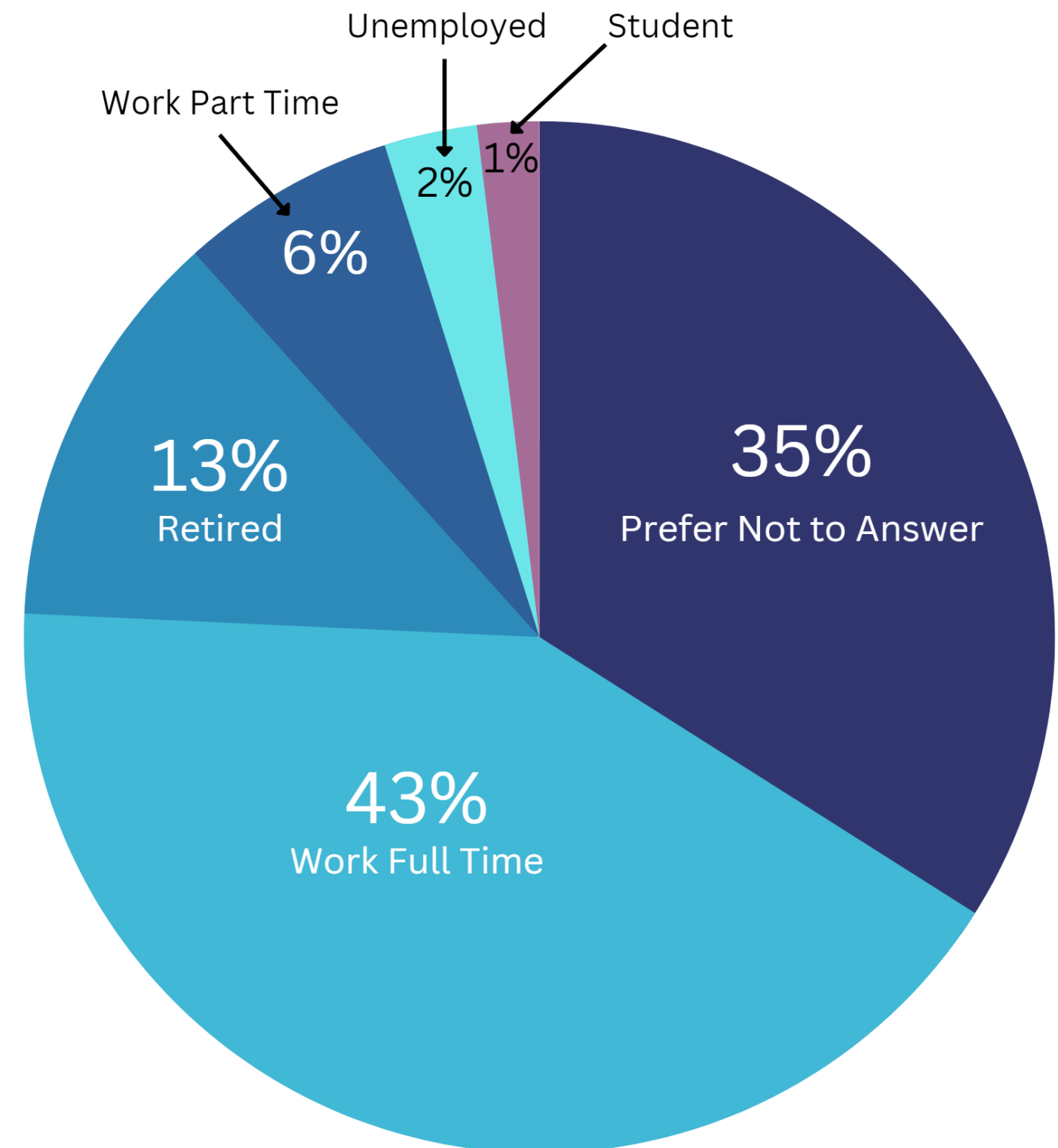
- ✓ **1,800+** survey participants
- ✓ **32,000+** data points collected
(approx. 17 per participant)
- ✓ **1,600+** comments submitted overall
- ✓ **5,600+** mapping data points




Race of respondents



Employment status of respondents






What did they say?

Question: What is a priority for you?

Top four priorities overall:

1. Preserve natural areas (20% ranked as #1 priority)
2. Infrastructure and development (17% ranked as #1 priority)
3. Maintain agricultural and rural lands (10% ranked as #1 priority)
4. Variety of mobility choices (6% ranked as #1 priority)



What did they say?

Question: How important is each strategy when considering inward growth (within the Urban Service Area boundary)?



Most Important: Maximizing Existing Infrastructure

Relative to the other options, **maximizing existing infrastructure was the most important strategy** when focusing on inward growth



Least Important: Variety of Housing Types

Variety of housing types was ranked as the least important of the four options

What did they say?

Question: How important is each strategy when considering inward growth (within the Urban Service Area boundary)?

1 = not effective or important, 5 = extremely effective or important



Maximizing existing infrastructure

- An average of 4.36 out of 5
- 52% of respondents ranked it 5



Close to daily needs

- An average of 4.02 out of 5
- 38% of respondents ranked it 5



Safe walking and biking

- An average of 4.23 out of 5
- 49% of respondents ranked it 5

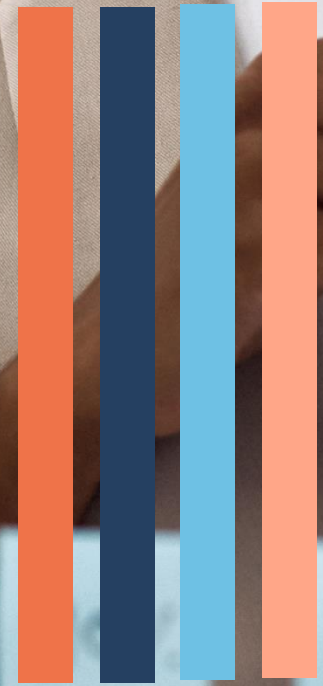


Variety of housing types

- An average of 3.36 out of 5
- 25% of respondents ranked it 5



Creating access to
opportunity



Anticipated Changes



Minor streamline process changes
Typographical fixes

MAY

- Centers & Connections
- Transit Oriented Development
- Commercial Locational Criteria

JUNE

- Timing of Growth & Expansion Area
- Preliminary feedback

FALL

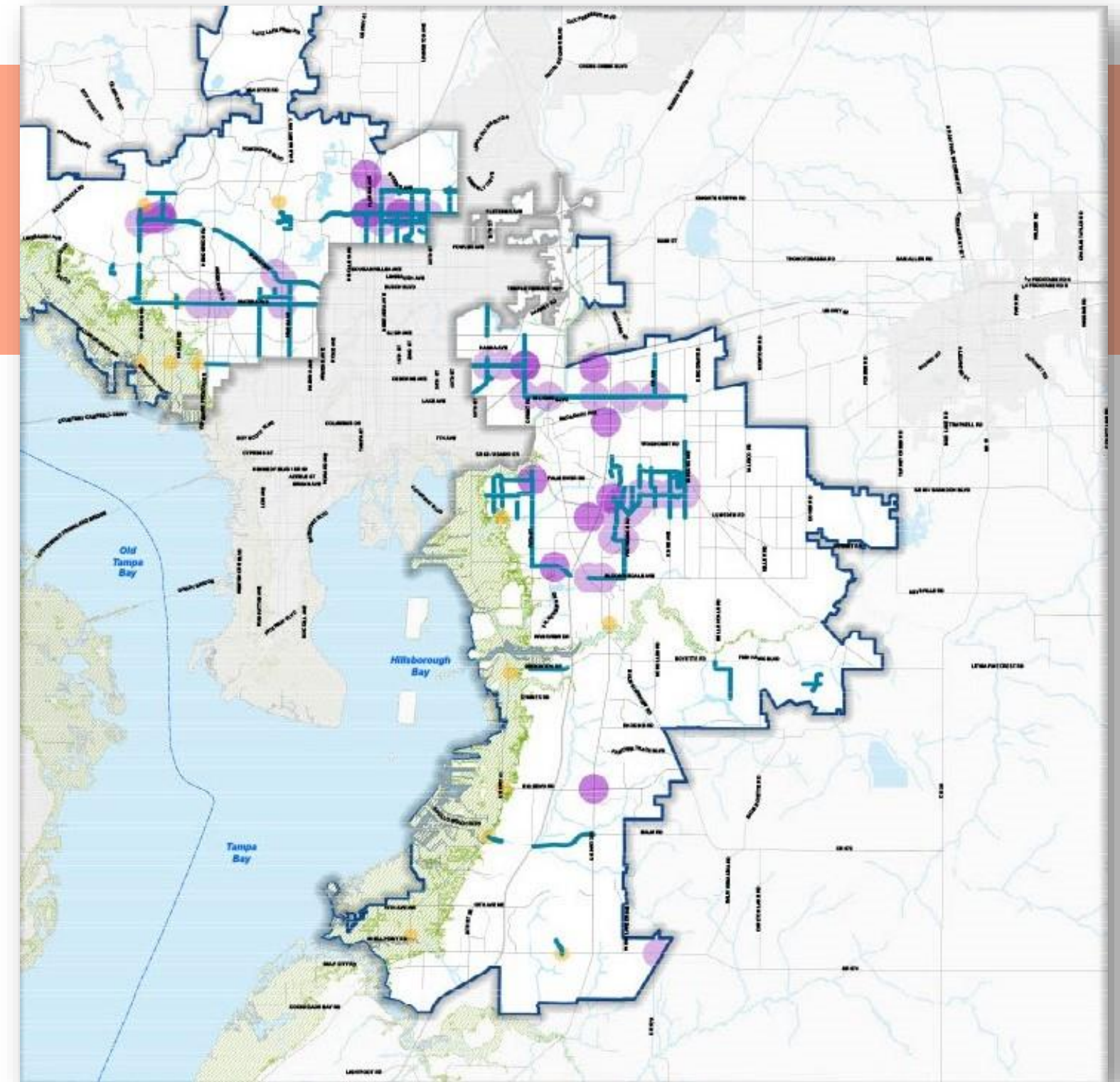
- Continuous Conversations

Centers and Connections

Expanding choices for living and getting around



- Connects activity centers and corridors
- Expands housing opportunities
- Encourages more pedestrian friendly development
- Allows for greater density for areas that want it
- Provides a sense of place



- ~ Connections
- Community Vision Nodes in CHHA
- Community Vision Nodes

Centers and Connections

How will this work?

- Encourage growth in areas where communities desire it by allowing density and intensity bonuses in specific centers and corridors, in line with adopted Community Plans within the Urban Service Area (USA)
- Expand housing opportunities, improve walkability, and encourage a sense of place



Map Methodology

CONNECTIONS

- On roads that have either:
 - An adopted roadway context designation that **supports more walkability**
 - Future Land Use categories that **already support** the potential for higher density
- Corridors in the CHHA are excluded
- Potential for density bonuses along these corridors

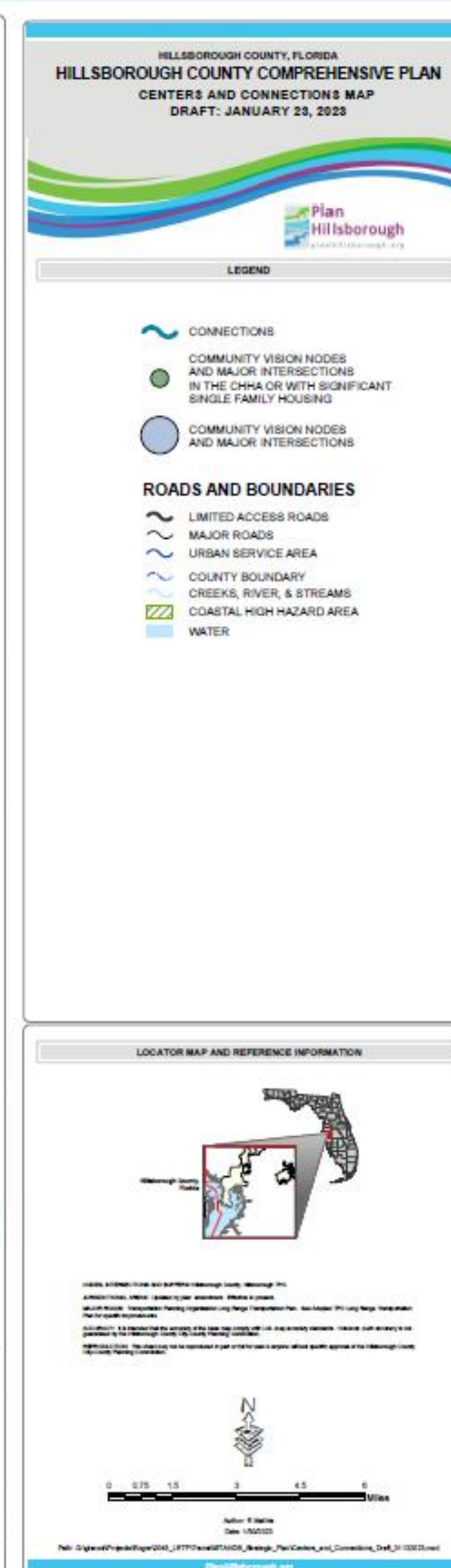
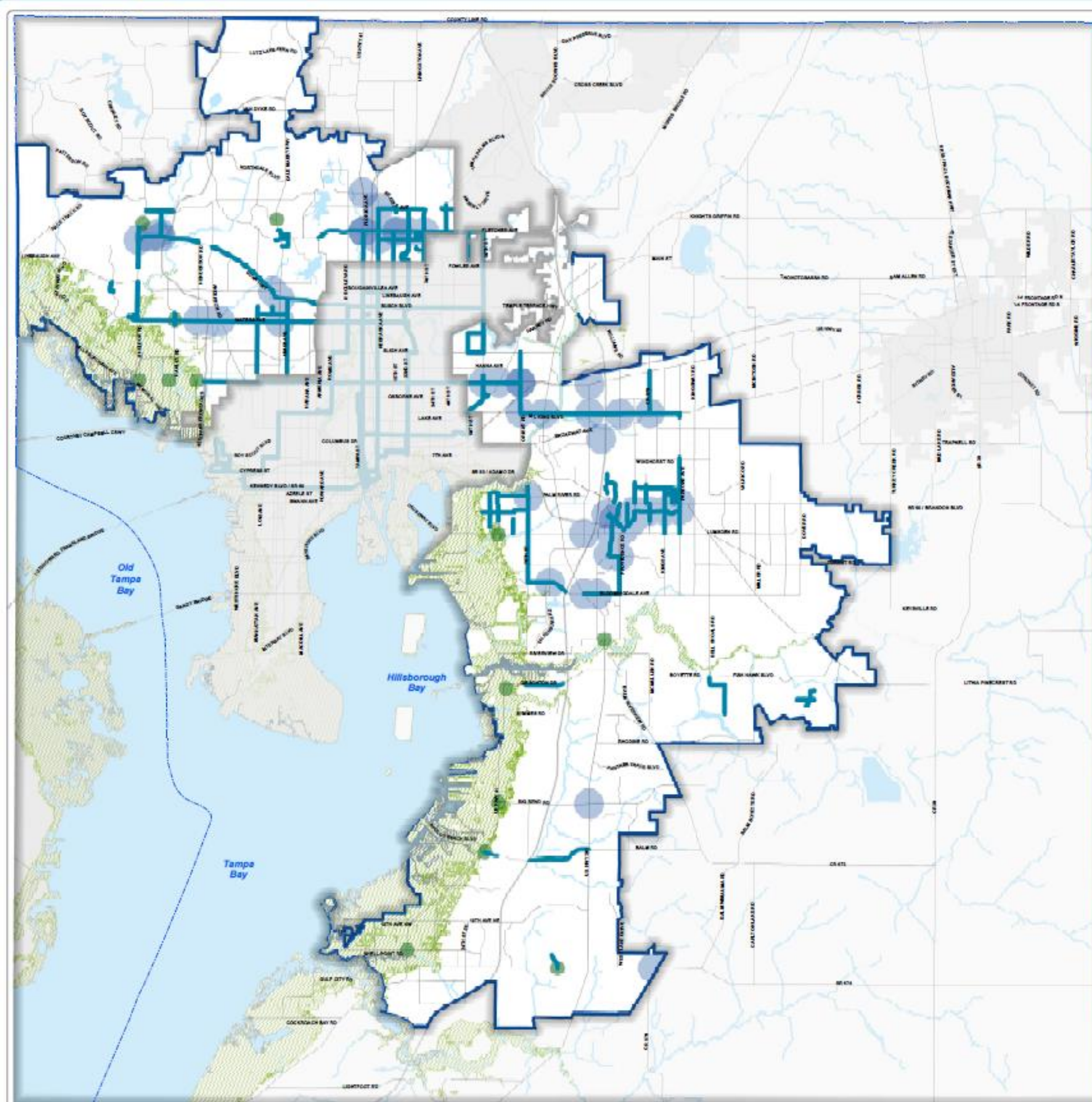
CENTERS

- Include **major intersections and areas** identified in Community Plans for **redevelopment or walkability**
- Centers in the CHHA or that are in primarily single-family residential areas are **colored differently** for focus on **walk/bike improvements** rather than increased development
- Potential for intensity and density bonuses within **centers**

Centers and Connections

Draft Map

January 2023



- Connections
- Centers in the CHHA or primarily lower density residential – bike/ped improvements
- Centers in the Community Plans and major intersections – increased development via bonuses

What could this look like?

TOWN 'N' COUNTRY

BEFORE...



Waters Ave



Residential with 6 homes per acre

AFTER...

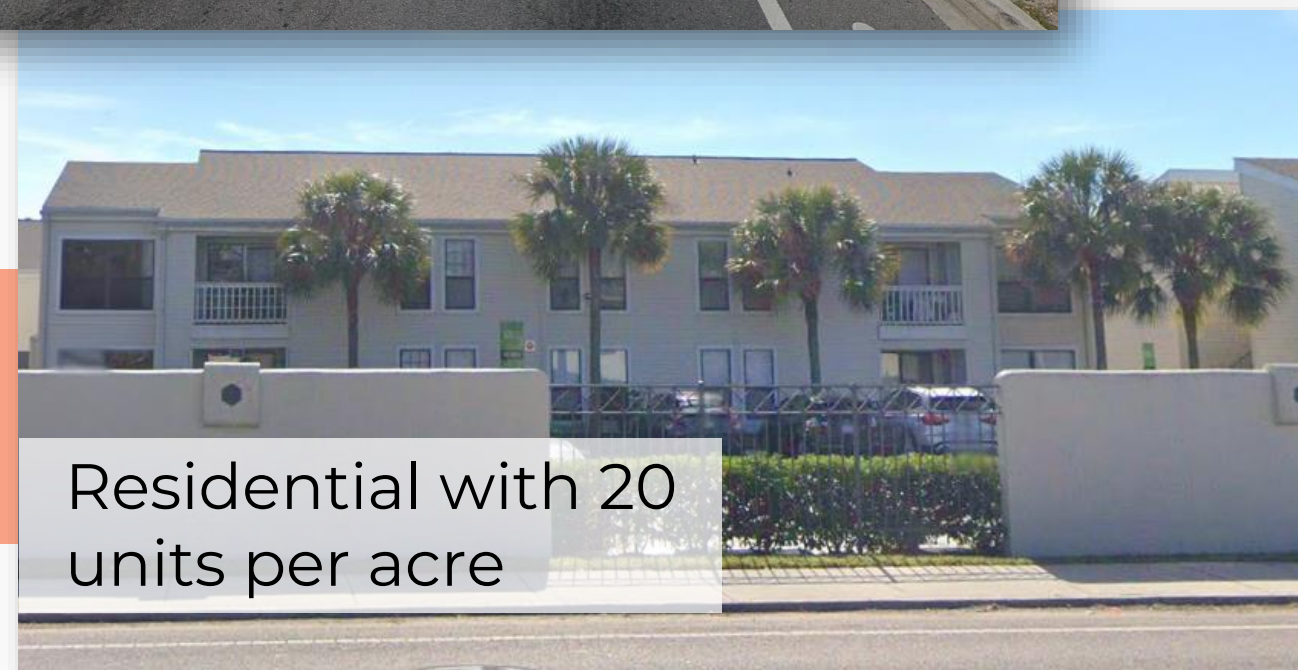


Residential with 10 homes per acre

What could this look like?

USF AREA

BEFORE...



AFTER...



What could this look like?

PALM RIVER

BEFORE...



78TH ST.



Residential with 9 homes per acre

AFTER...

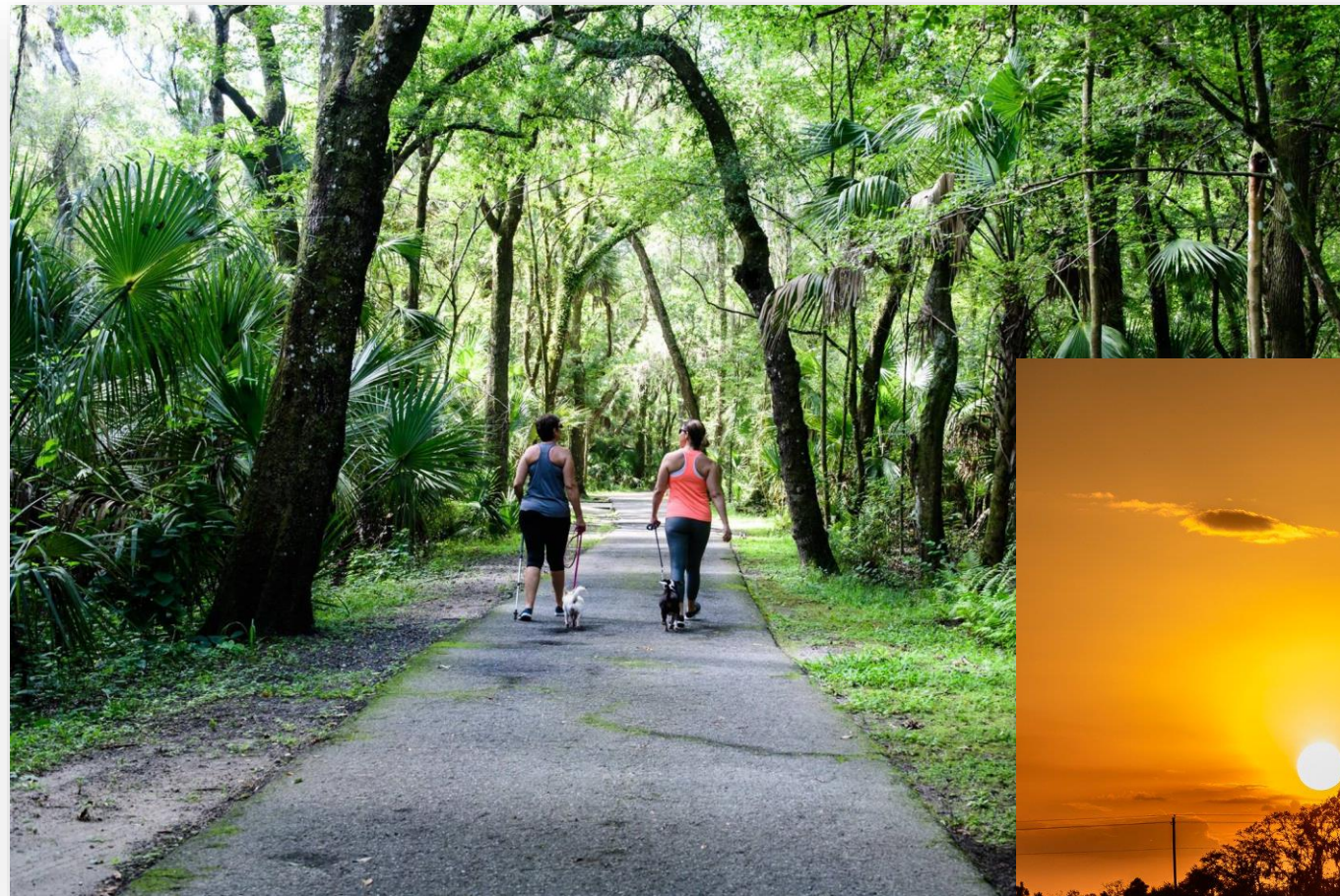


Residential with 14 units per acre



Residential with 15 units per acre

● Density in the right areas allows preservation in others



Visual Preferences Poll

We need your help prioritizing.

Scan the QR code or go to bit.ly/centers-connections

How does this work?

- You will be given 5 total votes to use on 11 photos.
- Vote for the items you feel are the most important.
- You can use all votes on one photo or spread them out however you want.
- These potential design requirements are specific to the centers and connections found on the C&C map and ***do not apply to the entire county.***

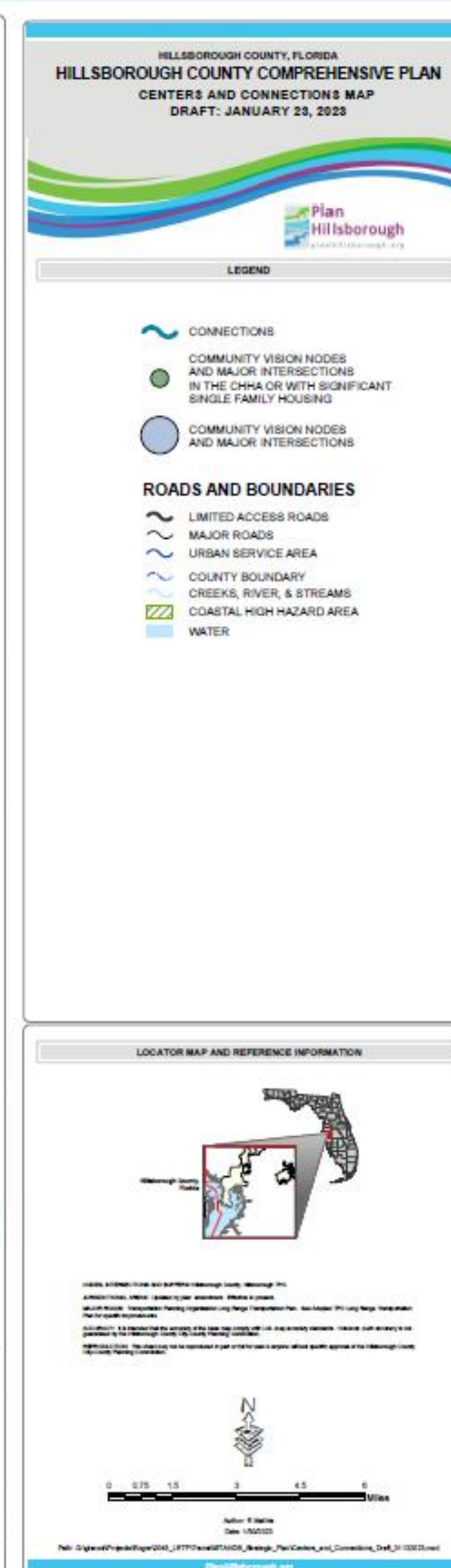
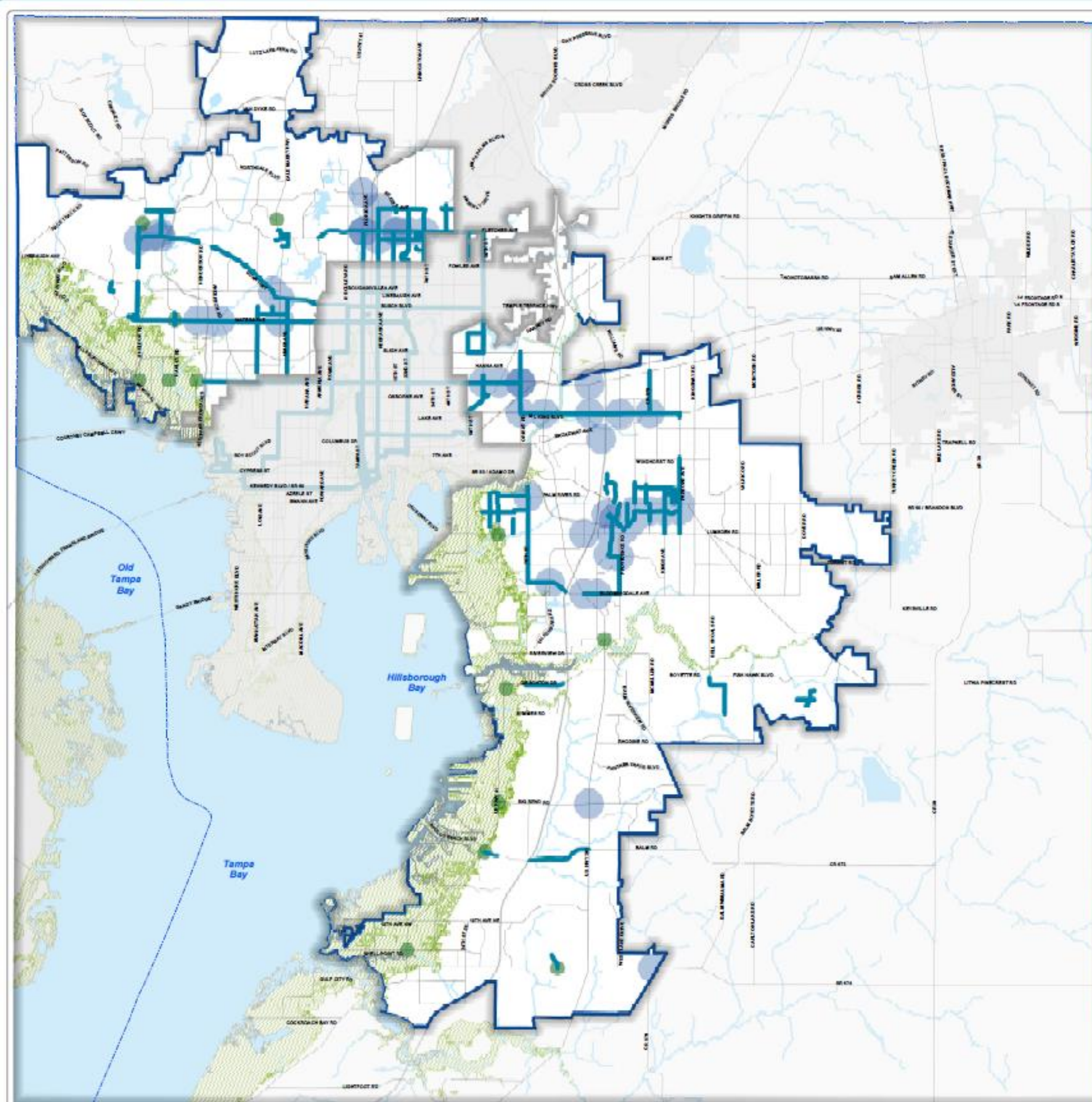
Your input will help staff review and utilize public feedback for this policy concept.



Centers and Connections

Draft Map

January 2023



- Connections
- Centers in the CHHA or primarily lower density residential – bike/ped improvements
- Centers in the Community Plans and major intersections – increased development via bonuses



1-Connected Sidewalks



2-Crosswalks



3-Protected Bicycle Lanes



4-Reduced Speed Limits



5-Duplexes



6-Townhomes



7-Midrise Development



8-Mixed Use Development



9-Transit Service



10-Commercial Development



11-Public Greenspace



Transit-Oriented Development

Why TOD?

- Focuses growth around major transit corridors
- Expands transportation and mobility options
- Increases access to opportunity for all
- Brings people, businesses, recreation, and public spaces together



TOD & the Update

How will TOD be used in the Future Land Use Update?

- Policy will apply within a 0.5 mile radius of proposed stations
- May allow increased density/intensity in exchange for designs that:
 - Promote access to multiple mobility options
 - Include affordable housing
 - Include mixed uses to keep necessary services in close proximity to residences

- Will be adopted into City of Tampa and Unincorporated Hillsborough Comprehensive Plans
- Currently the Tampa Streetcar is the only transit facility the policy may be applied
- Future expansion of the Streetcar and other facilities are planned

Commercial Locational Criteria

**FALL 2021-
FALL 2022**

**Public Outreach &
Draft Recommendations**

SPRING 2023

**BOCC Direction &
Revisions**

NOW

**Adding CLC into FLU
Update**

PUBLIC OUTREACH

6 Community Workshops

3 Stakeholder Workshops

3 PC Interviews

17 BOCC Interviews

4 County Staff Meetings

2 Community Conversations



277

**Survey
Responses**



79

**Pinned
Comments**

Commercial Locational Criteria



The Comprehensive Plan provides criteria to allow **commercial developments within residential or industrial** Future Land Use categories (Objective 22 - CLC)

The CLC of the Comprehensive Plan was established to ensure that:

- Residents can **meet their daily needs** for goods and services within a reasonable distance from their neighborhood
- Commercial **activities are integrated seamlessly** into nearby residential neighborhoods
- New **commercial which services nearby neighborhoods are easy to create** and do not require a Comprehensive Plan amendment



Major Revisions

Neighborhood Mixed-Use 6

- Permits commercial activities without permitting high density development

Commercial Neighborhood

- Considers how to handle certain auto-oriented uses (ie. car washes) to maintain residential character of neighborhoods

Development Size per Intersection Quadrant Reduction

- Review maximum development size per intersection quadrant in Rural and Industrial areas ensuring an appropriate intensity for each intersection

Context Classification Map

- Utilize the Context Classification Map to determine appropriate locations for commercial development replacing an outdated *Cost Affordable Map*

Agricultural Uses

- Agricultural-related uses are exempt from the provisions of the CLC, per FLU Policy 30.5, ensuring agricultural uses are not restricted or removed

Node Separation*

- Establish a minimum distance between new and existing commercial nodes to prevent strip commercial

*** Waiver opportunity available**



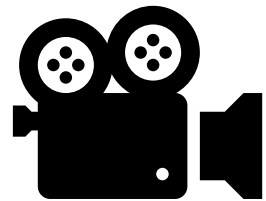
Break Out & Discussion



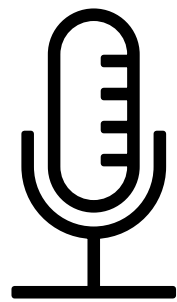
Break Out Groups

-
- Centers and Connections
 - Transit-Oriented Development
 - Commercial Locational Criteria

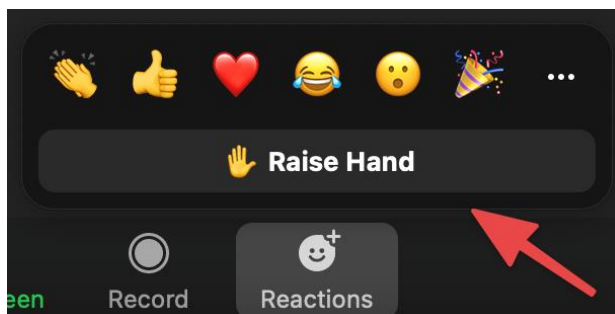
HOUSEKEEPING



This meeting is being recorded.



You may turn your camera on and unmute yourself



Use the “Raise Hand” button to ask a question

Technical Issues? Email papandrewa@plancom.org

15 min per speaker

- Allow everyone a chance to speak
- Listen respectfully, without interrupting
- Do not use inflammatory language

Report Back



Questions

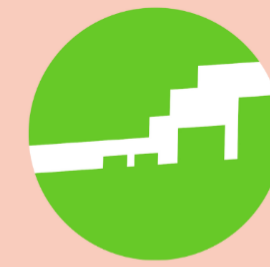




What's next?



PUBLIC MEETING



Hillsborough County
City-County
Planning Commission

Let's talk about our future!

How should we grow?

Let us know!



IN PERSON

THURSDAY, JUNE 22

FROM 6:30 PM

All Peoples Life Center
6105 E Sligh Ave.
Tampa, FL 33617

VIRTUAL

MONDAY, JUNE 26

FROM 6:30 PM

REGISTER HERE:

bit.ly/howdowegrow3

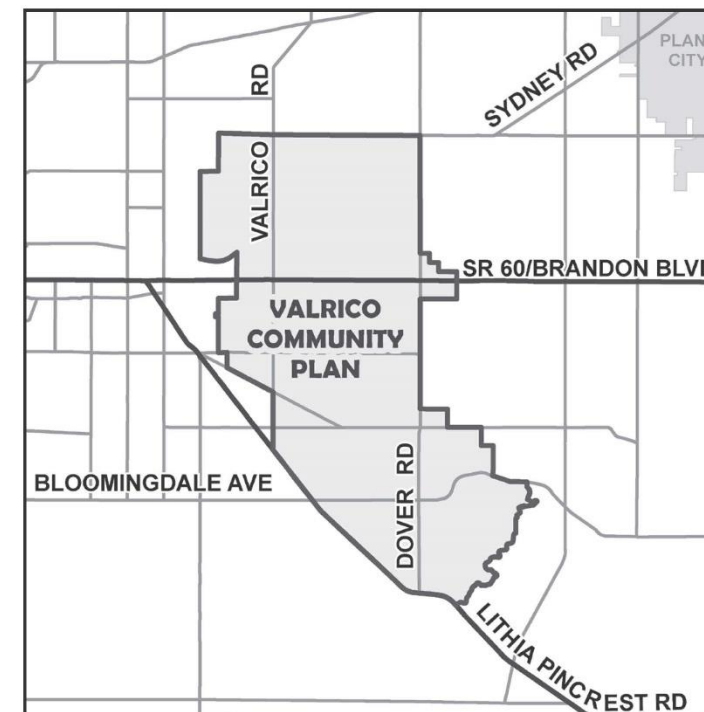
WE NEED YOUR INPUT



LEARN MORE

Valrico is getting a **Community Plan**

How do you see the future of Valrico?



Get involved in the development of the
first community plan for Valrico!

Your input is important!

We invite you to hear and provide feedback on the creation of the Valrico Community Plan. The establishment of this plan is at the direction of the Board of County Commissioners (BOCC). We are providing this notice to you as a resident, property owner, or interested party within the study area shown on the map.

¡Su aporte es importante!

Te invitamos a escuchar y proporcionar comentarios sobre la actualización del Plan Comunitario del área de Gran Palm River. El plan se completó en 2008 y bajo la dirección de la Junta de Comisionados del Condado (BOCC), se está actualizando. Le estamos dando este aviso como residente, propietario o parte interesada dentro del área de estudio que se muestra en el mapa a continuación.

Get in Touch



Hillsborough County
City-County
Planning Commission

Contact us for more information.



Melissa Lienhard, AICP
813.547.4364
lienhardm@plancom.org



Andrea Papandrew, AICP
813.665.1331
papandrewa@plancom.org

**Visit our website and
follow us on social media.**



planhillsborough.org/hclanduse



Hillsborough County Departments

For Questions about:	Contact:	Phone:
Zoning or Development Code Violations	Code Enforcement	(813) 274-6600
Zoning, Permitting, Building Inspection	Development Services	(813) 272-5600
Community, Transportation, or Infrastructure Studies	Community and Infrastructure Planning	(813) 635-5400
Roads/Transportation	Public Works	(813) 635-5400