



Plan Hillsborough

Greater Palm River Area Community Plan Update

Community Open House

November 15, 2022 & November 19, 2022



Greater Palm River Area Community Plan Update



County Staff was requested to review implementation status of adopted community plan



Based on findings Planning Commission and County staff were requested by the BOCC to initiate an update to the plan

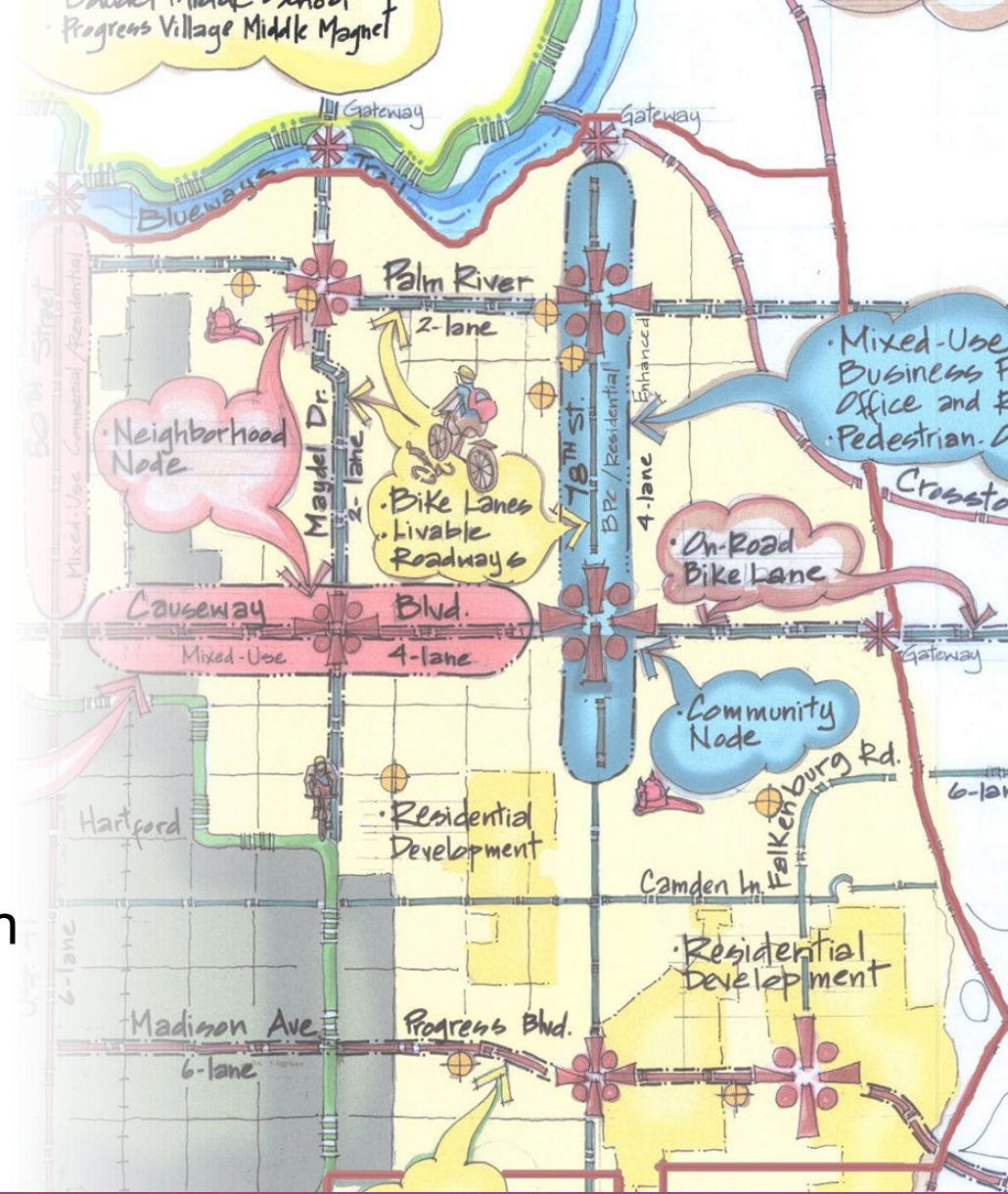


Re-evaluating and amending the community plan to respond to the needs and preferences of the community

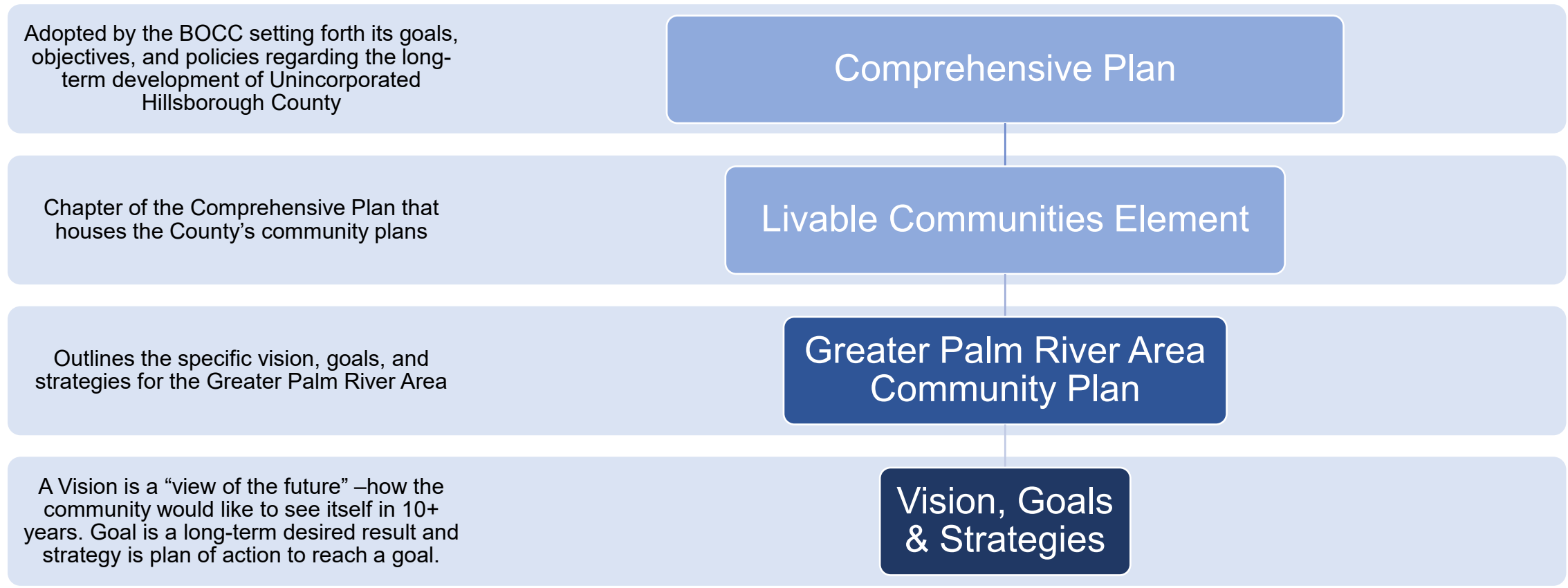


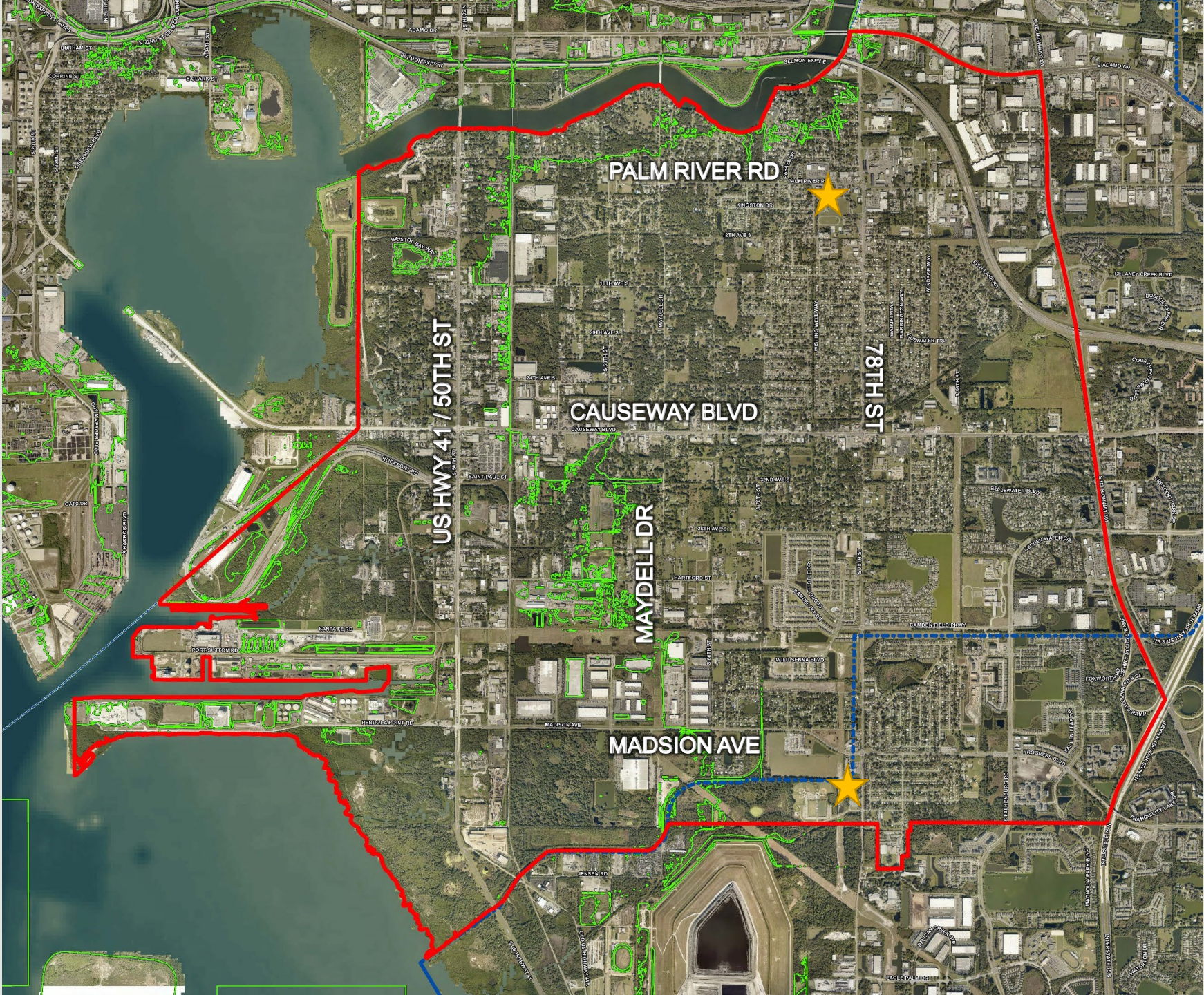
What is a Community Plan?

- Extension and refinement of the County's Comprehensive Plan
- Identifies community assets, needs, and preferences in a **particular area of the county**
- Articulates a community **vision** for the future, and set **goals and strategies** aimed at resolving needs and achieving the vision
- Developed through an extensive citizen participation
- Does not control or allocate funding for projects
- Does not regulate a property's land use or zoning



Community Planning in Unincorporated Hillsborough County







HILLSBOROUGH COUNTY, FLORIDA
PALM RIVER COMMUNITY PLAN
 AERIAL PHOTOGRAPHY








Hillsborough County
 City-County
 Planning Commission

LEGEND

-  PALM RIVER COMMUNITY PLAN
-  COASTAL HIGH HAZARD AREA

ROADS AND BOUNDARY LINES

-  JURISDICTION BOUNDARY
-  COUNTY BOUNDARY
-  URBAN SERVICE AREA
-  TAMPA SERVICE AREA
-  LOCATION OF COMMUNITY OPEN HOUSES

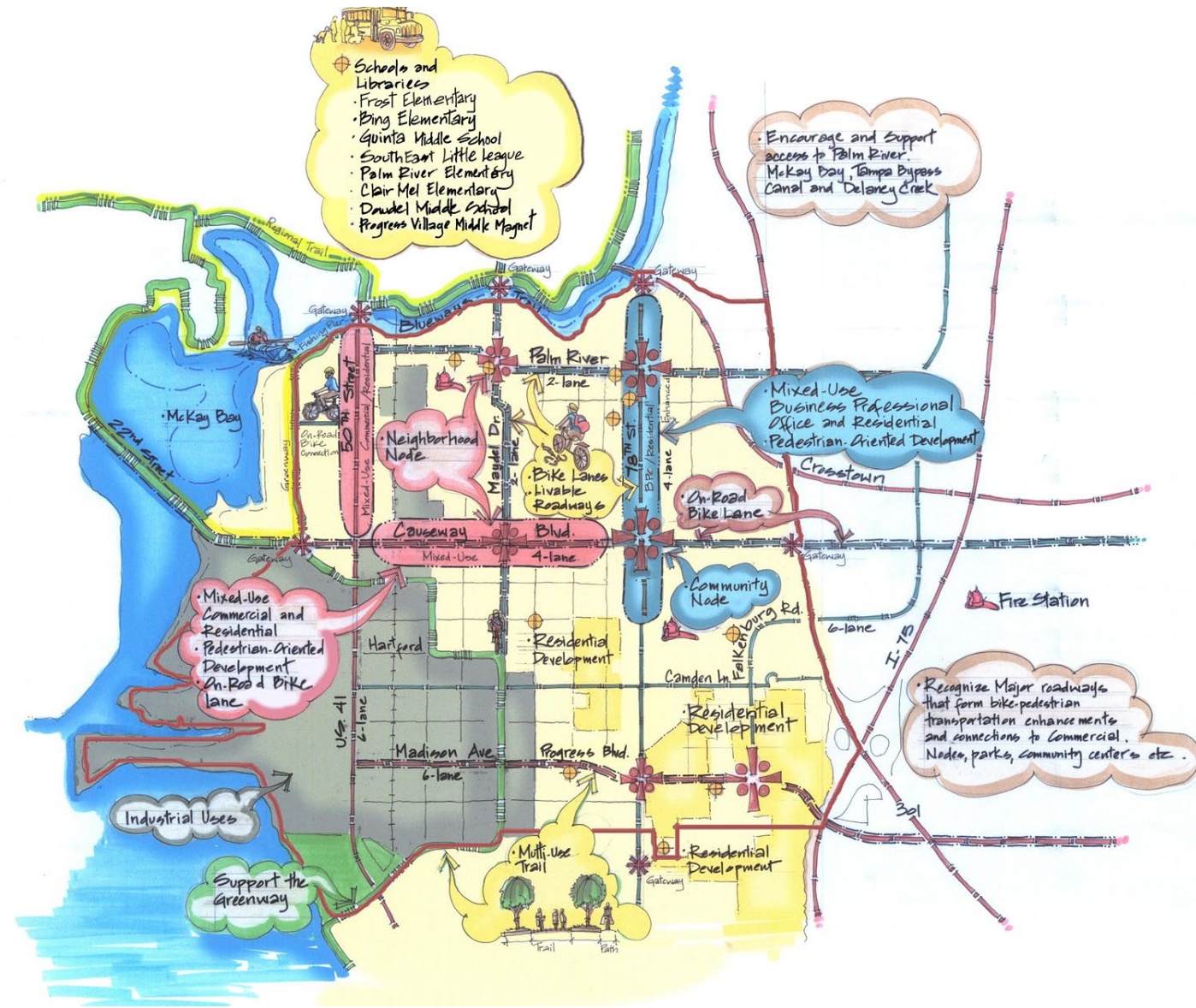
Greater Palm River Area Community Plan 2006-2008



Greater Palm River Area Community Plan: Vision

Established what the community in 2007 hoped Palm River would look like in 10 years.

The vision written in the Community Plan and depicted graphically through the concept map.



Greater Palm River Area Community Plan: Goals



Infrastructure
and Utilities



Crime and
Public Safety



Traffic/
Transportation



Parks and
Recreation



Planning and
Growth



Economic
Development



Senior, Social,
Health-Medical
Services and
Schools

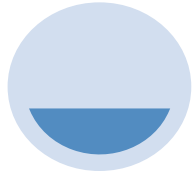


Environment
and Natural
Resources



Historic
Preservation



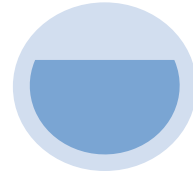


2022



We Just Started!

- Initial Community Engagement
- Data Gathering & Establishing Existing Conditions
- SWOT Analysis

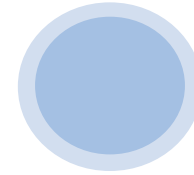


2023-2024



The Real Work Begins

- Review SWOT with Community
- Identify Community Plan Advisory Committee (CPAC)
- Regularly Scheduled Community Engagement
- Continued Data Gathering and Drafting Documents



2024



Refine and Wrap Up

- Final Community Presentations
- Finalize Documents
- BOCC and Planning Commission Public Hearings



How to Get Involved



Online

- Check project website
- Participate in virtual meetings



Community-Wide Meetings

- Participate in a group activities
- Held occasionally



Office Hours

- Chat one-on-one with staff
- Held monthly in the community



Community Plan Advisory Committee (CPAC)



Community Plan Advisory Committee (CPAC)

- Established to perform as the leadership group.
- Comprised of mixture of different stakeholders (i.e., individuals representing organizations or special interest groups, residents, businessowners, etc.)
- Meets regularly over the plan update process (12 to 18 months).

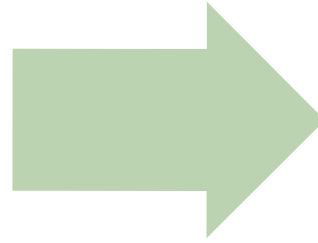


Today's Activity

- A two-part **SWOT** Exercise
- Goal of the exercise is to identify:
 - what are strengths & weaknesses of the community today
 - what opportunities and threats affect the future of the community.



SWOT Exercise



Part 1 – Next

- Series of questions on the screen answer with your smart phone
- Brainstorming group and an exchange of ideas.
- Everyone will see each other's anonymous answers on projected screens.

Part 2 – After

- Disperse to the tables in the back.
- Provide a written response or place a sticker next to the response.
- One sticker should be used at each table.



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