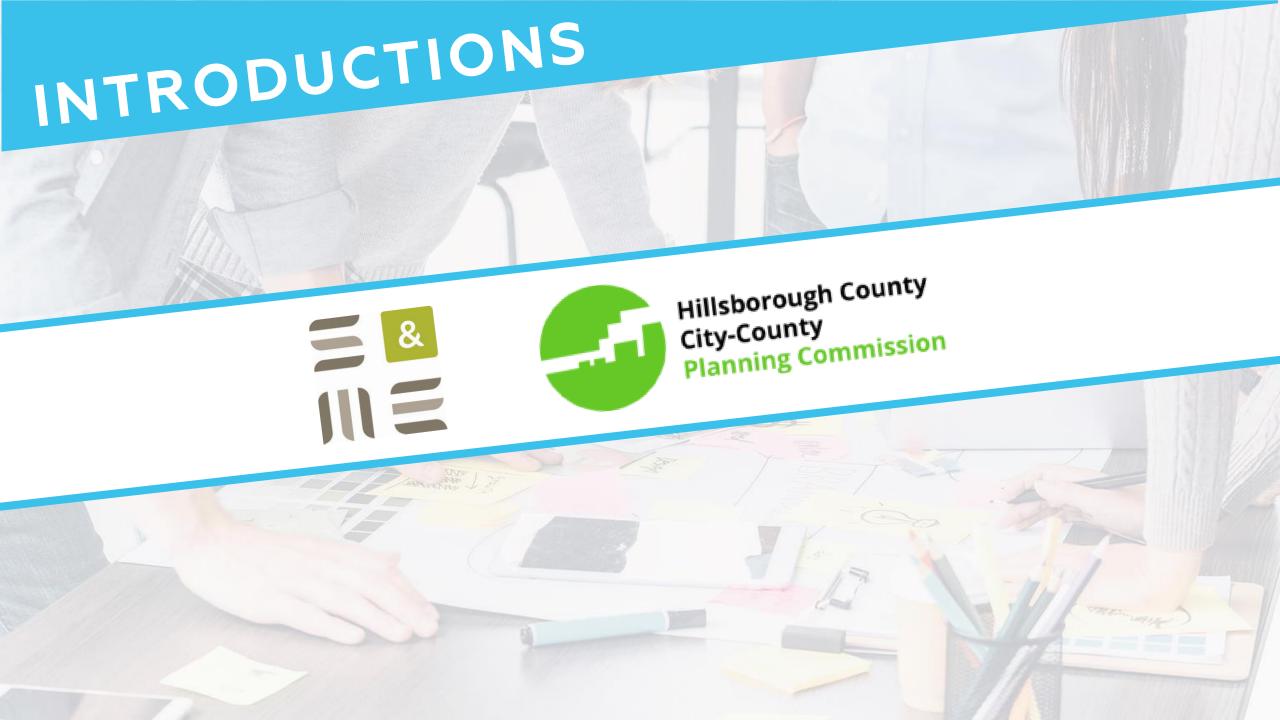


AGENDA

- 1 Introductions
- 2 The Commercial Locational Criteria (CLC)
- 3 Research & Analysis Process
- 4 Public Engagement Opportunities & Schedule
- 5 Discussion & Next Steps





The CLC of the Comprehensive Plan was established to ensure that:

- residents can meet their daily needs for goods and services within a reasonable distance from their neighborhood
- commercial activities are integrated seamlessly into nearby residential neighborhoods
- new commercial which services nearby neighborhoods do not require a Comprehensive Plan amendment

Daily needs typically include...







Prof. Services



Health Care



Gas Stations



Neighborhood





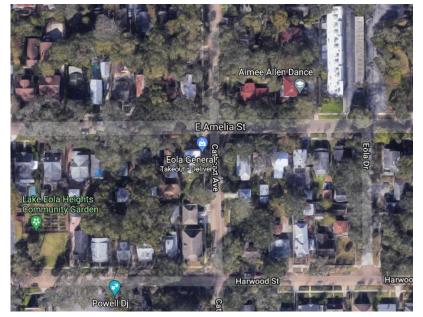
Commercial Service Areas













THE CLC opportunities for improvement, locational development, locational dev

- 1 Revise outdated language
- 2 Identify ways to limit the frequency of waiver requests
- Reflect the current realities of the commercial marketplace and the community's desire for more pedestrian/bicycle/transit opportunities
- Ensure standards are in place to require a more harmonious integration into nearby neighborhoods

RESEARCH & ANALYSIS



What direction do prior County planning documents provide for this effort?

- Address transportation and access issues
- Accommodate for pedestrian, cyclists, and transit users
- Support the creation/retention of town centers
- Implement CLC only in locations desired by the community

RESEARCH & ANALYSIS



Best Practices Literature Review

How are other comparable/notable communities accomplishing this?

- Few communities permit neighborhoodserving commercial within residential areas
- Where permitted, most communities require a commercial rezoning supplemented with additional compatibility, buffering, and locational requirements
- Principles are established within the Comprehensive Plan; Criteria are established within the LDR

PUBLIC ENGAGEMENT









Community Idea Wall

Would you love the ability to walk to your neighborhood convenience store? Do you think there is too much retail activity within the your community? Do you have an idea for how best to incorporate commercial activity near your neighborhood? Let us know by posting on the Community Idea Wall!

START 28 Sep 2021 END 28 Jan 2022

Add Your Idea

Public Survey

Your input is important to the success of this Study. Please consider taking this brief survey to help us understand your preferences regarding commercial services near your neighborhood.

START 28 Sep 2021 END 28 Jan 2022

Take The Survey

tinyurl.com/HillsboroughCLC



Scan Me!

PUBLIC ENGAGEMENT









PC Briefing

Public Workshops

Stakeholder Sessions

BOCC Briefings

01

02

03

7

PUBLIC ENGAGEMENT



- Requirements for accessibility and connectivity for new development must be context sensitive
- ➤ Identify opportunities for the CLC to address communities unable to meet their daily needs
- Residents are willing to walk to meet their daily needs if pedestrian facilities are readily available
- Empower communities to determine the appropriateness of the CLC within their neighborhoods

SCHEDULE

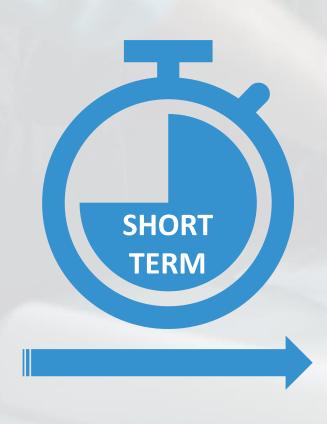
tentative

	September	October	November	December	January	February	March	April
Task 1 - Project Kick-off and Work Plan		300000						747.0
Task 1.1 Project Work Plan								
Task 1.2 Kick-Off Meeting (virtual)	•							
Task 2. Research and Analysis								
Task 2.1 Local Planning Document Review					her	3.		
Task 2.2 Best Practices Literature Review					he			
Task 2.3 Case Studies				019				
Task 3. Public Outreach				Ne al				
Task 3.1 Public Engagement Plan				N				
Task 3.2 Project Website								
Task 3.3 Stakeholder, PC & BOCC Interviews								
Task 3.4 Two Community Meetings (virtual)			•		•			
Task 4. Report Recommendations								
Task 4.1 CLC Recommendations Report Draft #1				-				
Task 4.2 CLC Recommendations Report Draft #2					_			
Task 4.3 PowerPoint Presentation								
Task 5. Report Refinement and Finalization								
PC & BOCC Briefings (PC Staff only)					_			
Draft #3						_		
Task 5.1 PC Public Hearing							•	
Task 5.2 BOCC Transmittal Hearing							•	
Task 5.4 CLC Report Draft #4 (Final)								
Task 5.3 BOCC Workshop or Adoption Hearing								•

DISCUSSION



NEXT STEPS



- Begin the case study analysis
- Continue the public input process
 - > 2nd Community Meeting 3rd Week in Jan. 2022
- Draft the first update to the CLC
 - Available for review on County Website

CONTACTUS

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Public Input Website

Tinyurl.com/HillsboroughCLC



County Project Website

https://planhillsborough.org/ commercial-locational-criteria-study/

