



THE PLANNING COMMISSION'S 39TH ANNUAL
Planning & Design Awards

The Planning Commission is proud to announce our 39th annual celebration of excellence in planning and design in Hillsborough County. Winning projects contribute to a better quality of life and serve as models to learn from and emulate. With the emphasis on the importance of great planning in our own region, our awards program is held in October to align with the many national festivities during the American Planning Association's National Community Planning Month and celebration of Great Places in America.

Wednesday, October 27, 2021

Armature Works

Networking Reception 4:30 pm | Presentation of Awards 6 pm

Tickets will go on sale in September.



Call for Entries

Eligibility

The Planning & Design Awards program is open to all planners, residents, developers, builders, architects, community groups, design professionals, local governments, students, or other interested parties. To be eligible for consideration, proposed entries must be located in Hillsborough County and have been completed within the last five years, on or after January 1, 2016. No entries can be accepted that have or had a direct professional, financial, ownership, design, consulting and/or construction interest of any current member of the Planning Commission.

Students in Planning

There is NO entry fee for student designed projects, and they may enter in any category. Judging guidelines for each respective category will be considered. Students and faculty involved in winning student projects will receive award certificates.

Judging

All entries will be evaluated by an independent jury composed of prominent professionals in the fields of planning, urban design, development, architecture, or landscape architecture. All jury members live and work outside of Hillsborough County and are not affiliated with the Planning Commission. A single entry can be submitted in multiple categories as applicable. The jury may change the category. The judges have sole discretion as to how many projects will be recognized in any category, or none at all. They may also designate a special Judge's Choice Award.



Award Categories

HOUSING | **live**

Residential, affordable housing, subdivisions, town homes, condos, and apartments

COMMERCIAL | **work**

Employment and commercial from small businesses to large industrial

ENTERTAINMENT | **play**

Parks, recreation areas, arts, culture, museums, entertainment, sports and community centers

INVESTMENT | **thrive**

Education, financial, medical, religious, civic, government, infrastructure, transportation, economic development, public-private partnerships

REDEVELOPMENT | **redevelop**

Urban infill, adaptive reuse, brownfields, mixed use development

HISTORIC | **preserve**

Preservation and restoration

ENVIRONMENTAL | **sustain**

Conservation, sustainability, natural resources, going green

PLANNING | **plan**

Master plan or studies, urban design, overlay districts

PARTICIPATION | **engage**

Public engagement, public education, community service

LIGHTING | **illuminate**

Special events, iconic lightscapes, permanent installations, safety

Award Designations



Award of Outstanding Contribution to the Community exhibits excellence in every aspect of planning, design, and execution



Award of Excellence exhibits excellence in nearly every aspect of planning, design, and execution



Award of Merit exhibits excellence in many aspects of planning, design, and execution



Jan Abell Award in special cases, the jury may select a project that makes an outstanding contribution above other submissions in the historic preservation category



Submission Checklist

All entries become property of Plan Hillsborough and may be used in various online media, publications, and programs. No entry materials will be returned. **All entries must include the following items to be complete:**

UPLOAD THESE ITEMS ONLINE AT:

bit.ly/planningdesignentry

Completed Entry Form

Project Description – *three pages maximum*

Describe how the project meets criteria and makes Hillsborough County a better place within its category or categories. Your narrative must specifically address what about your submission meets the Judging Criteria. There will be no site visits by the jury, so it's up to YOU to clearly present your entry to the judges in words and pictures.

7-10 quality Photos, Drawings, and/or Schematics (jpg or png). In addition, you may also include Video files (mp4) if available.

To be used in presentations and news releases.

Map of Project Location, Site Plan, and/or Aerial Photos (if applicable)

Additional materials, such as documents or marketing materials, may be provided in digital format. The jury has the option to review additional materials provided at their discretion.

MAIL THE ENTRY FEE TO:

Planning Commission, County Center, 18th Floor
601 E Kennedy Boulevard, Tampa, FL 33602

Entry Fee (check or money order) made payable to the:

Hillsborough County Board of County Commissioners

Make sure your check or money order is clearly labeled with the project name on it.

Deadlines & Fees

\$125

Early Bird Entries

Due by Friday, July 16 at 5 p.m.

\$195

All Other Entries

Due by Tuesday, August 10 at 5 p.m.

**The entry fee may be waived for student designed projects and for projects designed and executed entirely with volunteer resources. Call 813.547.3342 to find out if your project qualifies for a waived fee.*



Judging Criteria

As you put together your award submission, please thoughtfully describe your entry for the judges who may not be familiar with Hillsborough County, specifically addressing each of the Criteria below. Examples cited are just that, sample talking points. Your **Project Description** must specifically address what about your submission meets the Criteria. There will be no site visits by the jury, so it's up to YOU to clearly present your entry to the judges in words and pictures. Answer each Criteria question to best showcase the project for the judges.

Quality of Life Benefit

How does the entry make the community a better place?

Examples:

- Promotes historical or environmental preservation, conservation, or restoration
- Improves safety and facilities for bicycles and pedestrians
- Supports mixed use development and encourages transit options
- Fosters a sense of place as it integrates into and enhances the surrounding neighborhood

Originality & Innovation

How does the project have a visionary approach or innovative concept to address needs or challenges in the community?

Examples:

- Uses space effectively and creatively
- Employs a cutting-edge slant in fields like green building or sustainability
- Uses a fresh approach to financing or cost-efficiency

Quality & Comprehensiveness

In what ways does the entry represent excellence from the planning process through implementation?

Examples:

- Excellence in analysis, writing, graphics, design, and implementation
- Has a positive impact on local and/or regional objectives
- Has delivered developed plans, addressing community needs with long range vision

Implementation & Transferability

How does this project serve as a model for others to learn from?

Examples:

- Paves the way for future projects by clearly demonstrating what to do to get it done
- Fosters good planning through its methodology or components

Education & Engagement

How does the entry clearly demonstrate meaningful public involvement?

Examples:

- Employs a variety of user-friendly tools inclusive of the traditionally under-served
- Provides meaningful opportunities and is responsive to the public's involvement
- Increases awareness in the community of the benefits and importance of good planning

Planning & Design Awards Entry Form

Project Name *(as it will appear on the crystal award if selected)*

Entry Category

Check all that apply. Projects can enter in multiple categories, but judges may adjust the category if they choose. Winners will receive only one award trophy, even if the submission wins in more than one category.

- | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|
| <input type="checkbox"/> HOUSING <i>Live</i>
residential affordable housing subdivisions town homes condos apartments | <input type="checkbox"/> HISTORIC <i>Preserve</i>
preservation restoration |
| <input type="checkbox"/> COMMERCIAL <i>Work</i>
employment & commercial from small business to large industrial | <input type="checkbox"/> ENVIRONMENTAL <i>Sustain</i>
conservation sustainability natural resources going green |
| <input type="checkbox"/> ENTERTAINMENT <i>Play</i>
parks recreation areas arts culture museum entertainment sports & community centers | <input type="checkbox"/> PLANNING <i>Plan</i>
master plan or studies urban design overlay districts |
| <input type="checkbox"/> INVESTMENT <i>Thrive</i>
education financial medical religious civic government infrastructure transportation economic development public-private partnerships | <input type="checkbox"/> PARTICIPATION <i>Engage</i>
public engagement public education community service |
| <input type="checkbox"/> REDEVELOPMENT <i>Redevelop</i>
urban infill adaptive reuse brownfields mixed use development | <input type="checkbox"/> LIGHTING <i>Illuminate</i>
special events iconic lightscapes permanent installations safety |

Contact Information

Name: Title:

Organization:

Email: Phone:

Address:

City: State: Zip Code:

Project Summary

Provide an overview describing your entry and how it contributes to our community. **Limit 300 words.**

Online Links

Provide online links to document(s), project web site(s), news articles, videos, social media, etc. *(optional)*

Project Recognition

Who should be recognized for this project?

List the names of organizations or individuals who should appear on the etched crystal award.

Limit: three to four, depending on character limitations of award designation.

PLEASE NOTE: Winning projects will receive only ONE crystal award at the 39th Annual Planning & Design Awards program on October 27. Order forms will be available after the ceremony to purchase additional awards.

Name:

Name:

Name:

Name:

Individual project team members to be recognized on stage during the awards presentation.

Please provide the name, affiliation, and role played of each project team member to be recognized during the awards ceremony. **Limit: six to seven**, depending on space available on the presentation slide.

Invitation List

Please provide the name, affiliation, phone number, and email address for ALL individuals associated with this project who should receive an invitation to the October 27 Awards Program.

PLEASE NOTE: In September, invitations will be emailed, and tickets will go on sale for individual seats and reserved tables. Registration information will be provided at planhillsborough.org/planning-design-awards.

Questions?

For more information on the award submission process, or to find out about sponsorship opportunities, please contact our awards program team.

Lynn Merenda

merendal@plancom.org
813.547.3342

Caroline Charles

charlesc@plancom.org
813.582.7319

David Franklin

franklind@plancom.org
813.565.9379

