Tampa Bay Transportation Management Area (TMA) Leadership Group
Representing the MPOs in Pasco, Pinellas, & Hillsborough Counties

Friday, March 12, 2021
Virtual Meeting
To join the meeting, please click here:
https://pascocountyfl.webex.com/pascocountyfl/onstage/g.php?MTID=ee88cbf13d0bc1894faa54c63d04dc97d

Chair: Dave Eggers, Forward Pinellas
Vice-Chairs: Jack Mariano, Pasco MPO/ Kimberly Overman, Hillsborough MPO

Meeting Objectives:
- Review funding options potentially available for transit
- Review Regional express bus options
- Discuss how priorities for regional transit services should be set

1. 9:30 Welcome and Introductions
   Public Comment

2. 9:40 Housekeeping Items
   a. Next meeting date and location
   b. Organization name

3. 9:45 Funding For Intercounty Transit – Beth Alden, Hillsborough MPO

4. 10:00 Regional Transportation Development Program Recommendations – Brian Pessaro, TBARTA

5. 10:15 Express Bus Concepts for Implementation – Whit Blanton, Forward Pinellas

6. 10:30 Roundtable on Priority Setting for Transit – MPO Directors

7. 11:00 Adjourn

Appeals: Certain public meetings result in actions taken by the public board, commission or agency that may be appealed; in such case persons are advised that, if they decide to appeal any decision made at a public meeting/hearing, they will need a record of the proceedings, and, for such purposes, they may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based.

Next Meeting: July 16th
Manatee Location TBD
The Tampa Bay Transportation Management Area (TMA) Leadership Group held this public meeting virtually on November 20, at 8:30 a.m. to ensure public safety in response to the COVID-19 pandemic. Click here to view the TMA Leadership Group Public Meeting Video Recording: https://youtu.be/WOcEKptoAe4
All TMA Leadership Group presentations can be found here: https://forwardpinellas.org/june-10-2020-presentations/

Welcome, Pledge of Allegiance and Roll Call

Members Present: Pinellas Commissioner Dave Eggers, Pasco Commissioner Jack Mariano, Hillsborough Commissioner Overman, St. Petersburg Councilperson Darden Rice, Pasco Commissioner Kathryn Starkey, Mr. Charles Klug.

Non-voting advisors: FDOT representatives is Secretary David Gwynn, Richard Moss, Ed McKinney and Ming Gao. TBARTA representative is David Green and Brian Pessaro. Tampa Bay Regional Planning Council is Sean Sullivan. Hart representative Lorena Hardwick. PSTA representative is Brad Miller and Cassandra Borchers.

Public Comment

- Chris Vela commented on the Managed Lanes item in the agenda and the bullet point of decreases air pollution and local impact to communities.

Review of the July 10th Meeting Summary

There were no comments or corrections to the July 10th Meeting Summary.

Major Project Priorities, Forward Pinellas, Chelsea Favero.

- At the end of the year, CCC approves a list of major regional transportation priority projects for the Tampa Bay area. There is no action today and no changes from the priorities from last year.
• There was a review of the Top Regional Priorities including the funded priorities that are kept on the list until they are completely done and a number of unfunded priorities in the Tampa Bay Region.
• TMA Leadership Group is asked to review the priorities in Hillsborough, Pasco, and Pinellas County and identify any concerns about the proposed priorities. These priorities will be shown to the Chairs Coordinating Committee and then each will be transmitted to the MPO’s for integration into the Transportation Improvement Program.
• There was an update to the I-75 Interchange at Overpass Road priority. Identifying there is no Phase II. Commissioner Kemp commented that the description of the I-275N Operational Improvements North of downtown Tampa needs to be clarified. Secretary Gwynn noted there are multiple elements to this project. Commissioner Overman commented that our delegations from our respected areas be up to speed on what these projects are and why they are on our priority list. Commissioner Starkey questioned the funding on the priorities. Secretary Gwynn clarified the funding.

2021 Meeting Calendar, Beth Alden, MPO Executive Director

• The 2021 proposed Meeting calendar was presented. The CCC will meet twice in 2021 to review and coordinate regional priorities. The TMA Leadership is proposed to meet quarterly and the staff directors monthly. The members were asked if there was a preference to continue holding meetings online and continue to seek feedback from the members.
• The staff report will be provided by each MPO that is hosting the meeting and it will be up to the legal counsel of each MPO that we are conducting the meeting appropriately. The Hillsborough County attorney advised we can hold workshop meeting and discuss items that could be voted on in the future without having a quorum physically present in the room as long as it publicly noticed and we keep a record of the discussion. Each meeting will be a case by case basis to whether they are only meeting virtually or with in-person quorum. This will probably be determined if they need to take legal action. It will be beneficial to meet in person for the summer meeting to vote on the Transportation Regional Incentive Program and review the priorities for the trail program. A hybrid meeting was recommended. There was a consensus to have a virtual symposium of the priorities for the legislative delegation added to the schedule in January or February.
• The calendar was approved and the first TMA meeting on March 12th will be held in-person quorum and virtually to elect board members.

Draft Position Statement on Transit Funding, Beth Alden, Hillsborough MPO

• The TMA meetings of July and September discussed the challenges created when state budget earmarks must be accommodated within the current funds available to FDOT District 7.
• The group agreed to finalize a position statement with input from the individual MPOs and the legislative committees of HART, PSTA, and TBARTA and communicate that position to members of the legislative delegation.
The Transit Funding Position Statement was provided. Members noted their concerns about the proposed position statement on number 2 to providing greater flexibility in the use of transportation trust fund dollars and under number 4 to consider indexing the local-option fuel tax to inflation, similar to the state fuel tax. Consider expanding the Charter County & Regional Transportation System Surtax.

Secretary Gwynn provided additional information on strategic intermodal system dollars and noted that FDOT supports eliminating earmarks.

Commissioner Starkey questioned if there needs to be a funding mechanism in place. Commissioner Mariano agreed we need a unified voice. Commissioner Kemp commented on the CSX tracks and the support and the unified voice. Commissioner Starkey noted the cost of the CSX tracks were prohibited due to the high expense. Commissioner Eggers commented that opportunity in front of us is the BRT for all three counties and there is an opportunity to get funding now.

FDOT Managed Lane Policy & Upcoming Decision-Making Processes in Tampa Bay

Raj Pannaluri, FDOT Arterial Management Engineer and Allison Stettner, FDOT Office of Policy Planning Director. This presentation is postponed until the next meeting.

Meeting in February with local delegation.
The next TMA Leadership Group Meeting will be held on March 12, 2020.

OFFICIAL ACTION ITEMS

At its November meeting, the TMA Leadership Group took no official actions. The following recommendations were made by consensus:

- **Major Project Priorites**
  The TMA Leadership Group unanimously supported the Major Project Priorities.

- **2021 Meeting Calendar**
  The TMA Leadership Group unanimously supported the 2021 Meeting Calendar.

- **Draft Position Statement on Transit Funding**
  The TMA Leadership Group unanimously supported the Draft Position Statement on Transit Funding.

- **Meeting Adjourned at 10:00am**
Tampa Bay Transportation Management Area (TMA) Leadership Group
Representing the MPOs in Pasco, Pinellas, & Hillsborough Counties

March 12, 2021

Agenda Item 1

Welcome and Introductions

Public Comment
Tampa Bay Transportation Management Area (TMA) Leadership Group  
Representing the MPOs in Pasco, Pinellas, & Hillsborough Counties  

March 12, 2021

Agenda Item 2  
HOUSEKEEPING ITEMS

a. The date of the next meeting of the TMA Leadership Group and MPO Chairs Coordinating Committee (CCC) conflicts with a date chosen by the TBARTA Board. An alternate date will be sought by staff. Members are asked to briefly check their calendars and note any dates to avoid, such as dates of statewide conferences.

b. As discussed during the 2019-2020 update of the interlocal agreement that establishes the CCC and TMALG, a new name and/or brand for the CCC would help to identify its role as the primary forum for coordinating multimodal transportation plans and priorities in West Central Florida. It is proposed that the MPOs jointly acquire a website domain name and build a website to improve public access to the regional plans and priorities of the CCC and TMA-LG. The suggested new name is the Gulfcoast Transportation Planning Council, mirroring the name of the regional event organized by this group annually, the Gulfcoast Safe Streets Summit. If members are receptive, the concept will be presented at the summer meeting for approval.

ATTACHMENTS: 2021 Meeting Calendar  
ACTION: N/A
2021 Regional Meeting Schedule

Friday, March 12th
TMA Leadership Group Only
Pasco County Location or Online

Friday, July 16th
CCC Board & TMA Leadership Group
Manatee County Location

Friday, September 17th
TMA Leadership Group Only
Pinellas County Location or Online

Friday, December 10th
CCC Board & TMA Leadership Group
Hillsborough County Location

Staff Directors
All meetings virtual
Fridays, 1:30 pm

January 15
February 12
March 12
April 16
May 14
June 11
July recess
August 13
September 10
October 15
November 12
December 17
Tampa Bay Transportation Management Area (TMA) Leadership Group  
Representing the MPOs in Pasco, Pinellas, & Hillsborough Counties  

March 12, 2021  

Agenda Item 3  
FUNDING FOR INTERCOUNTRY TRANSIT  

The TMALG has had many discussions about how to expand express bus services connecting major destinations throughout the region across county lines. Today’s presentation will briefly recap the state grant programs available to support such service.  

ATTACHMENTS: Presentation by FDOT, June 2019  
ACTION: N/A
FDOT Transit Funding

Ming Gao, P.E.
FDOT District Seven

TMA Leadership Group Meeting of June 2019
Public Transit is a service provided by local agencies. State financial assistance typically comes in the form of grants.

**Formula Grant**
Funding is provided through an *allocation* process.

**Discretionary Grants**
Funding is provided through a *competitive* process.
Formula Grant Program

State Block Grant Program

Discretionary Grant Programs

Public Transit Service Development Program
  Transit Corridor Program
Intermodal Development Program
  Park and Ride Lot Program
New Starts Transit Program
Public Transit Service Development Program

Eligible Recipients: Transit Agencies and Community Transportation Coordinators

**Purpose**
To provide a resource for local transit agencies to determine whether a new or innovative technique or measure can be utilized to improve or expand transit service.

**Eligible Costs**
Any allowable capital costs defined by the Federal Transit Administration (FTA), and operating costs less federal funds, fares, or other sources of project income.

**FDOT Participation**
- State participation of more than 50% of the non-federal share must have statewide significance
- State participation cannot be more than the local share

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**Projects Examples**
Projects Involving New Technologies, Services, Routes, Or Vehicle Frequencies
- Purchase Of Special Transportation Services
- Techniques For Increasing Service To The Public
Transit Corridor Program
Eligible Recipients: Transit Agencies and Community Transportation Coordinators

Purpose
To relieve congestion and improve people carrying capacity within a identified transportation corridor.

Eligible Costs
Any allowable capital or operating project that is identified in a Transit Development Plan (TDP), Congestion Management Plan or other formal study completed by a public agency.

FDOT Participation
- 50% of the non-federal share
- Projects designed to alleviate congestion in a region may receive funding at up to 100%

Projects Examples
- New Or Expanded Transit Services
- Improvements To Bus Operations
- Access To/From Facilities Within A Corridor
Intermodal Development Program

Eligible Recipients: Counties, Municipalities, Transit Agencies, Other Governmental Agencies, Ports, Airports, Seaports, and Rail Authorities, and Non-profits recognized by State Agencies as intermodal service providers.

Purpose
To provide investments in fixed-guideway transportation systems, access to seaports, airports and other transportation terminals; provide for construction of intermodal or multimodal terminals; and to otherwise facilitate the intermodal or multimodal movement of people and goods.

Eligible Costs
Projects that are capital investments in public rail and fixed guideway transportation facilities, and systems which provide intermodal access; road, rail, intercity bus, or fixed guideway access to/from/between seaports, airports, and other transportation terminals; construction of intermodal or multimodal terminals; development and construction of dedicated bus lanes; and projects that otherwise facilitate the intermodal or multimodal movement of people and goods.

FDOT Participation
- Up to 50% of the non-federal share for local projects
- Up to 100% of the project cost for regional projects

Projects Examples
Fixed Guideway Transportation Facilities & Systems That Provide Intermodal Access
- Road, Rail, Or Fixed-guideway Projects Providing Access To/From Seaports, Airports And Other Transportation Terminals
- Construction Of Intermodal Or Multimodal Terminals
- Development And Construction Of Dedicated Bus Lanes
Park and Ride Lot Program
Eligible Recipients: Transit Agencies

**Purpose**
Provide for the purchase and/or leasing of private land for the construction of park and ride lots or the promotion of park and ride lots to encourage the use of transit, carpools, vanpools, and other high occupancy modes.

**Eligible Costs**
Projects with a reasonable expectation of at least an average of 60 percent occupancy

**FDOT Participation**
- Up to 50% for non-federal share

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**Projects Examples**
- Planning
- Design
- Right-of-Way Acquisition
- Engineering
- Marketing
- Construction
New Starts Transit Program
Eligible Recipients: Local Governments in Metropolitan Areas

Purpose
To assist local governments in developing and constructing fixed guideway and bus rapid transit (BRT) projects to accommodate and manage urban growth and development, and leverage state funds to generate local transportation revenues and secure Federal Transit Administration (FTA) New Starts funding for Florida projects.

Eligible Costs
Capital projects that support the Strategic Intermodal System (SIS). Funds can be used for final design, right-of-way acquisition, and construction. *Program follows FTA 5309 New Starts selection guidelines.*

FDOT Participation
- Transit Capital Projects - Up to 50% of the non-federal share
- Individual Fixed Guideway Projects not approved for Federal Funding – Up to 12.5% of the costs of final design, right-of-way acquisition, and construction
Questions?
Agenda Item 4
REGIONAL TRANSIT DEVELOPMENT PROGRAM RECOMMENDATIONS

A representative from the Tampa Bay Area Regional Transit Authority (TBARTA) will provide an overview of the regional transit recommendations of the Regional Transit Development Plan.

ATTACHMENTS: Item Presentation
ACTION: N/A
Regional Transportation Development Program Recommendations

Tampa Bay Transportation Management Area (TMA) Leadership Group Meeting

Friday, March 12, 2021
Regional Transit Improvements Evaluation Criteria

Envision 2030 scored short- and long-term service improvements using criteria under the following categories:

✓ Public Outreach
✓ Transit Markets
✓ Commuter Market Benefit
✓ System Connectivity
✓ Project Readiness
Regional Transit Improvements Evaluation Criteria

Public Outreach
- MetroQuest Survey

Transit Markets
- Proximity of the route to traditional, discretionary and regional commuter markets
Regional Transit Improvements Evaluation Criteria

- **Commuter Market Benefit**
  - How many counties that the project connects to

- **System Connectivity**
  - How many regionally significant and local routes that the project connects to
Regional Transit Improvements Evaluation Criteria

Project Readiness

• Bonus score given to projects that are currently moving toward project implementation
### Short Term Improvements (Frequency and Span of Service)

<table>
<thead>
<tr>
<th>Route (Service Area)</th>
<th>Service Type</th>
<th>TBARTA Responsibility</th>
<th>System</th>
<th>Total Score</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>203 Skyway ConneXion (Bradenton to Bay Pines VA Hospital via I-275)</td>
<td>Span</td>
<td>Primary</td>
<td>MCAT</td>
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<td>1</td>
</tr>
<tr>
<td>300X (Largo to Tampa International Airport Express via I-275)</td>
<td>Frequency</td>
<td>Primary</td>
<td>PSTA</td>
<td>4.10</td>
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<tr>
<td>100X (downtown St. Petersburg to Downtown Tampa Express via I-275)</td>
<td>Frequency</td>
<td>Primary</td>
<td>PSTA</td>
<td>3.80</td>
<td>3</td>
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<tr>
<td>203 Skyway ConneXion (Bradenton to Bay Pines VA Hospital via I-275)</td>
<td>Frequency</td>
<td>Primary</td>
<td>MCAT</td>
<td>3.80</td>
<td>3</td>
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<tr>
<td>99 (Bradenton to Sarasota via US-41)</td>
<td>Frequency</td>
<td>Support</td>
<td>PCPT</td>
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<tr>
<td>21 (Hudson)</td>
<td>Frequency</td>
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<td>Frequency</td>
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<tr>
<td>21 (Hudson)</td>
<td>Span</td>
<td>Support</td>
<td>PCPT</td>
<td>2.60</td>
<td>8</td>
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<tr>
<td>19 (Largo Transit Center to Tarpon Springs via US-19)</td>
<td>Frequency</td>
<td>Support</td>
<td>PSTA</td>
<td>2.60</td>
<td>8</td>
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<tr>
<td>19 (Bayonet Point to Tarpon Springs via US-19)</td>
<td>Frequency</td>
<td>Support</td>
<td>PCPT</td>
<td>2.60</td>
<td>8</td>
</tr>
<tr>
<td>812 (Westfield Countryside to HART Northwest Transfer Center via SR-580)</td>
<td>Span</td>
<td>Primary</td>
<td>PSTA</td>
<td>2.60</td>
<td>8</td>
</tr>
<tr>
<td>54 (Cross County via SR-54)</td>
<td>Span</td>
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<td>812 (Westfield Countryside to HART Northwest Transfer Center via SR-580)</td>
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<tr>
<td>Purple Route (Brooksville to Pasco County via SR-50/US-19)</td>
<td>Frequency</td>
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Maximum Possible Score: 7.5
# Short Term Improvements (Weekend Service)

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<tr>
<th>Project</th>
<th>Service Type</th>
<th>TBARTA Responsibility</th>
<th>System</th>
<th>Total Score</th>
<th>Rank</th>
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<tbody>
<tr>
<td>300X (Largo to Tampa International Airport Express via I-275)</td>
<td>Weekend</td>
<td>Primary</td>
<td>PSTA</td>
<td>4.10</td>
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<tr>
<td>99 (Bradenton to Sarasota via US 41)</td>
<td>Weekend</td>
<td>Support</td>
<td>MCAT</td>
<td>3.85</td>
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</tr>
<tr>
<td>100X (downtown St. Petersburg to Downtown Tampa Express via I-275)</td>
<td>Weekend</td>
<td>Primary</td>
<td>PSTA</td>
<td>3.80</td>
<td>3</td>
</tr>
<tr>
<td>203 Skyway ConneXion (Bradenton to Bay Pines VA Hospital via I-275)</td>
<td>Weekend</td>
<td>Primary</td>
<td>MCAT</td>
<td>3.80</td>
<td>3</td>
</tr>
<tr>
<td>21 (Hudson)</td>
<td>Weekend</td>
<td>Support</td>
<td>PCPT</td>
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<td>PSTA</td>
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<tr>
<td>19 (Bayonet Point to Tarpon Springs via US-19)</td>
<td>Weekend</td>
<td>Support</td>
<td>PCPT</td>
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</tr>
<tr>
<td>812 (Westfield Countryside to HART Northwest Transfer Center via SR-580)</td>
<td>Weekend</td>
<td>Primary</td>
<td>PSTA</td>
<td>2.90</td>
<td>8</td>
</tr>
<tr>
<td>54 (Cross County via SR-54)</td>
<td>Weekend</td>
<td>Support</td>
<td>PCPT</td>
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<td>Weekend</td>
<td>Support</td>
<td>THEBus</td>
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Maximum Possible Score: 7.5
## Long Term Improvements

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<thead>
<tr>
<th>Project</th>
<th>Total Score</th>
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<tbody>
<tr>
<td>Downtown St. Petersburg to TPA Express</td>
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<tr>
<td>MCAT Skyway ConneXion</td>
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<tr>
<td>US-19 N Express (Existing Route 19)</td>
<td>2.90</td>
<td>3</td>
</tr>
<tr>
<td>US-19 S Express (Existing Route 34)</td>
<td>2.90</td>
<td>3</td>
</tr>
<tr>
<td>US-19 Express (PHSC Spring Hill to Tarpon Mall)</td>
<td>2.90</td>
<td>3</td>
</tr>
<tr>
<td>US-19/SR-50 Express</td>
<td>2.90</td>
<td>3</td>
</tr>
<tr>
<td>Clearwater Beach to TIA Express</td>
<td>2.80</td>
<td>4</td>
</tr>
<tr>
<td>Clearwater to Gateway</td>
<td>2.80</td>
<td>4</td>
</tr>
<tr>
<td>Downtown St. Petersburg to Downtown Tampa BRT via Gandy</td>
<td>2.50</td>
<td>6</td>
</tr>
<tr>
<td>Sun City Center to Bradenton Express</td>
<td>2.40</td>
<td>7</td>
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<tr>
<td>UATC to Brooksville Express</td>
<td>2.40</td>
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<tr>
<td>SR 580 Regional Express</td>
<td>2.40</td>
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</tr>
<tr>
<td>I-75 Express (via managed lanes)</td>
<td>2.40</td>
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</tr>
<tr>
<td>I-75 Manatee Express</td>
<td>2.40</td>
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<tr>
<td>SR 54 to Westshore (via Veterans Expwy) Express</td>
<td>2.40</td>
<td>7</td>
</tr>
<tr>
<td>Veterans/Suncoast Express</td>
<td>2.40</td>
<td>7</td>
</tr>
</tbody>
</table>

*TPA=Tampa International Airport; PHSC=Pasco-Hernando State College; UATC=HART’s University Area Transit Center*
Regional transit connections between Hillsborough, Pasco, and Pinellas Counties remains limited despite rapid growth in population, employment, and inter-county travel in the urbanized area over the past several decades. The TMA Leadership Group previously discussed ideas for strengthening the regional express bus transit network in 2018. With the completion of the Tampa Bay Area Regional Transit Authority's (TBARTA) Envision 2030 Regional Transit Development Plan in 2020, the recent request by TBARTA’s board to re-examine a regional express bus option as an alternative to the I-275 corridor Regional Rapid Transit project, and the pending re-authorization of the federal surface transportation program (FAST Act), this is a timely discussion.

MPO staff will facilitate a discussion among TMA representatives about potential considerations for defining priority corridors for regional express service, a phasing program, and potential funding mechanisms. The discussion will provide a basis for potential recommendations later in the year.

ATTACHMENTS: PowerPoint Presentation from 2017 TMA Meeting

ACTION: N/A
Regional Express Bus Service

TMA Leadership Group
June 2, 2017
Why Regional Express Bus?

- Present real choices for commuters and travelers in the near-term
- Develop the regional transit market
- Fill a complementary role with other transportation services
- Commit to an investment package as a defined regional strategy
- Test and adjust service as needed
## Existing Transit Service Components

<table>
<thead>
<tr>
<th>Services</th>
<th>Markets</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vanpool</td>
<td>Major employers/commuters</td>
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<tr>
<td>Trolley</td>
<td>Students</td>
</tr>
<tr>
<td>Fixed-route bus</td>
<td>Seniors</td>
</tr>
<tr>
<td>Express bus</td>
<td>Events</td>
</tr>
<tr>
<td>Bus Rapid Transit</td>
<td>Tourists</td>
</tr>
<tr>
<td>Transportation Network Companies</td>
<td>Transportation Disadvantaged</td>
</tr>
<tr>
<td>Emergency Ride Home</td>
<td>Commercial corridors</td>
</tr>
<tr>
<td>Waterborne transit</td>
<td>Downtowns &amp; districts</td>
</tr>
</tbody>
</table>
A Strategy for Regional Express Bus

- TMA Leadership Group priority list
- Create a network of regional express transit routes
- Complementary to TBARTA vanpool program and Regional Transit Plan
- May not be a traditional bus
- Potential for Maintenance of Traffic (MOT) funding during bridge reconstruction
Current Fixed and Flex Routes

- Local route network coverage
- Range in frequency and service hours
- 1 current BRT Route – HART’s MetroRapid
- HART is currently undergoing Comprehensive Operational Analysis and Transit Development Plan
Current Intercounty Express

- Routes do not directly connect downtowns, Westshore, Gateway or beaches
- Generally underfunded
- Park-and-ride has not been successful
- Current routes carry few riders and are not cost efficient
Planned express route network includes modifications to existing routes to connect downtowns, Gateway, Westshore and beaches. Includes additional link to Pasco County. Potential opportunity to link employment district in Oldsmar with all three counties.
Current & Planned Express Routes

- Additional express, or limited express, routes in Hillsborough County
- Potential future phase
Entire Network

- Planned express route network includes modifications to existing routes to connect downtowns, Gateway, Westshore and beaches
  - 200X would be replaced by Clearwater Beach to TIA Express
  - Current routes show 100X Extension to downtown St. Petersburg
  - Includes additional links to Pasco County
- Includes planned BRT route connecting St. Petersburg to beaches
Optimizing Regional Express Bus Transit

- Enhance commitment to operations
  - Span of service
  - Frequency
- Use technology, including fare payment, route choice, etc.
- Increase marketing and promotion
- Develop comprehensive parking strategy
  - Automobiles
  - Bicycles
  - Park-and-ride

- Connect walkable areas
  - Stops near a mix of uses
  - Secure/safe access to stops
- Enhance operational strategies (e.g. bus on shoulder)
  - Travel time preference/priority
  - Reliable on-time performance
- Enhance interface opportunities
  - With other transit service
  - Multimodal options, e.g. bike share
Future Actions

- RFP for regional express bus service operator
- Advance as a package for regional connectivity – seek matching funds from state
  - Add park-and-ride facilities
  - Enhance multimodal connectivity
  - Invest in marketing and promotion
- Establish flexible and predictable funding for transit projects through the MPO process (TRIP, SIS, other)
- Tailor service to support results from Tampa Bay Regional Transit Plan

![Statewide TRIP Funding Graph]

Source: MPOAC 2017 Legislative Priorities & Policy Positions
Discussion
Tampa Bay Transportation Management Area (TMA) Leadership Group
Representing the MPOs in Pasco, Pinellas, & Hillsborough Counties

March 12, 2021

Agenda Item 6
ROUNDTABLE ON PRIORITY SETTING FOR TRANSIT

The staff directors will lead a roundtable discussion with the TMA Leadership Group on setting regional transit priorities.

ATTACHMENTS: N/A
ACTION: N/A