

Shared Mobility: Mobility When You Need It

WHAT IS IT?

Shared Mobility refers to the short-term use of a car, bike, scooter, or other mobility device, on an as-needed basis, without the need for ownership.*



WHAT DO WE HAVE NOW?



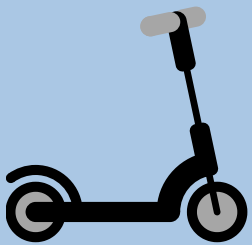
Bike Share

Coast Bike



Public Transit

HART Buses,
Streetcar, Paratransit



Scooter Share

Lime, Jump,
Bird, Spin



Taxi/Ride-Hailing

Yellowcab, United Taxi,
Uber, Lyft



Car Share

Zip Car



Car and Vanpool

Tampa Bay Area
Regional Transit
Authority (TBARTA)

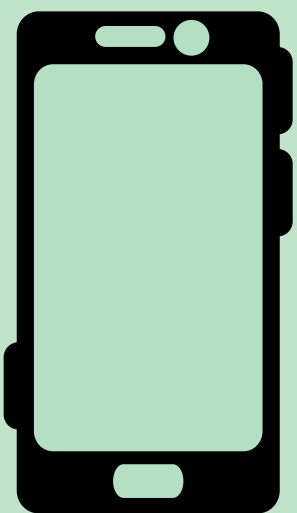
Scooters have been operating in Tampa since May 2019.

Flamingo Fares allow you to seamlessly pay for bus fares in Hillsborough, Pinellas, Pasco, and Sarasota Counties.

HART is testing an autonomous transit vehicle pilot project right now!



WHAT'S NEXT?



Mobility as a Service (MaaS) is a single digital interface where you can seamlessly plan and pay for mobility. No more comparing options or paying through multiple apps. With MaaS, this is integrated through one app, which brings together all public and private transportation providers in the area. While this service is not yet available in Tampa Bay, it may be soon.



**Plan
Hillsborough**
planhillsborough.org



Sources:

*Integrating Shared Mobility into Multimodal Transportation Planning:
"https://www.planning.dot.gov/documents/SharedMobility_Whitepaper_02-2018.pdf"