

**HILLSBOROUGH COUNTY BASELINE SURVEY  
 2035 LONG-RANGE TRANSPORTATION PLAN UPDATE  
 JULY 31 - AUGUST 7, 2012**

**N = 806 | MARGIN OF ERROR = ±3.7% (countywide); ±5.8% (Tampa)**

*Reported totals may not add to 100% due to rounding*

**BEGIN BY ASKING FOR THE PERSON WHOSE NAME APPEARS ON YOUR CALLING LIST. IF THAT PERSON IS NOT AVAILABLE, ASK WHEN IT WOULD BE CONVENIENT TO CALL BACK.**

Hello .... My name is \_\_\_\_\_, I'm with TKG Research... a public opinion research firm conducting a brief opinion survey on local issues in Hillsborough County this evening ... and I was hoping I could ask you a few quick questions. We are not selling anything ... we are simply conducting research, and your local officials really need your opinions.

First. . .do you or does anyone in your household work for the media or for government at the state or local levels?

No	CONTINUE
Yes	TERMINATE
DK/NA	TERMINATE

**GENERAL DIRECTION/ECONOMY**

1. Generally speaking, how do you feel things are going in **the Tampa Bay area**? Do you feel things are headed in the right direction, or do you feel that things have gotten off on the wrong track?

	<u>Countywide</u>	<u>Tampa</u>
Right direction	50%	55%
Wrong track	35%	31%
DK/NA	15%	15%

2. What do you believe to be the most important issue facing the Tampa Bay area today? (open-ended question)

<u>Countywide</u>			
Jobs/employment	39%	Housing/foreclosure	3%
Economy	9%	Taxes	2%
Public Transportation	9%	Homeless	1%
Crime	7%	Population/crowding	1%
Politics/City Hall/Finances	4%	Other (cumulative)	9%
Education	4%	Don't know	6%
Roads	3%		
Traffic	3%		

<u>Tampa</u>			
Jobs/employment	34%	Housing/foreclosure	3%
Economy	10%	Taxes	2%
Public Transportation	12%	Homeless	2%
Crime	5%	Population/crowding	2%
Politics/City Hall/Finances	4%	Other (cumulative)	12%
Education	4%	Don't know	6%
Roads	2%		
Traffic	3%		

3. Now, . . .thinking about the local economy, do you believe the economy in the Tampa Bay area will be stronger a year from now, about the same, or weaker in a year?

		<u>Countywide</u>	<u>Tampa</u>
Stronger in one year		35%	43%
About the same in one year		37%	29%
Weaker in one year		15%	14%
DK/NA	DON'T READ	14%	14%

4. How much are you personally impacted by major gas price increases—a great deal, somewhat, not that much, or not impacted at all?

		<u>Countywide</u>	<u>Tampa</u>
A great deal		39%	35%
Somewhat		35%	36%
Not that much		20%	20%
Not impacted at all		5%	9%
DK/NA	DON'T READ	>1%	>1%

**END SERIES**

<b>TRAFFIC IMPACTS, OPTIONS TO DRIVING</b>
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*Thinking for the moment about traffic and transportation issues ....*

5. How serious of a problem is traffic congestion in the Tampa Bay area? Do you think traffic congestion is very serious, somewhat serious, not very serious, or not serious at all?

		<u>Countywide</u>	<u>Tampa</u>
Very serious		42%	45%
Somewhat serious		43%	40%
Not very serious		11%	10%
Not serious at all		3%	4%
DK/NA	DON'T READ	2%	2%

6. How much does traffic congestion impact your daily life - a great deal, a fair amount, not very much, or not at all?

	<u>Countywide</u>	<u>Tampa</u>
A great deal	22%	21%
A fair amount	32%	32%
Not very much	34%	33%
Not at all	12%	13%
DK/NA	DON'T READ >1%	>1%

7. Would you say that roads and highways in the Tampa Bay area are in very good condition, somewhat good condition, somewhat bad condition, or very bad condition?

	<u>Countywide</u>	<u>Tampa</u>
Very good condition	11%	9%
Somewhat good condition	56%	49%
Somewhat bad condition	25%	31%
Very bad condition	8%	10%
DK/NA	DON'T READ 1%	1%

8. In general, when getting where you need to go in your area, how often do you travel by car -- all the time, most of the time, some of the time, or hardly ever?

	<u>Countywide</u>	<u>Tampa</u>
All the time	85%	80%
Most of the time	9%	11%
Some of the time	3%	5%
Hardly ever	3%	5%
DK/NA	DON'T READ >1%	>1%

9. Now, thinking about various options to driving such as public transportation, walking and bicycling, would you say that you have plenty of options other than driving your car, a fair amount of options, not that many options, or no options at all other than driving your car?

	<u>Countywide</u>	<u>Tampa</u>
Plenty of options	10%	12%
Fair amount of options	21%	23%
Not that many options	33%	32%
No options	35%	30%
Not able to drive now (vol.)	DON'T READ 1%	1%
DK/NA	DON'T READ 1%	2%

10. And are you personally satisfied with the transportation options available to you other than driving, or are you unsatisfied? Is that “very” or “somewhat”?

	<u>Countywide</u>	<u>Tampa</u>
Very satisfied	17%	15%
Somewhat satisfied	27%	24%
Somewhat unsatisfied	22%	21%
Very unsatisfied	26%	32%
DK/NA	8%	7%

DON'T READ

**END SERIES**

<b>PUBLIC TRANSPORTATION – GENERAL</b>
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11. Public transportation is currently funded through local taxes, like other community facilities such as libraries, parks, schools and road maintenance. Do you agree or disagree that local taxes should be used to fund public transportation? Is that strongly, or somewhat?

	<u>Countywide</u>	<u>Tampa</u>
Strongly agree	41%	49%
Somewhat agree	32%	27%
Somewhat disagree	10%	9%
Strongly disagree	13%	10%
DK/NA	5%	5%

DON'T READ

**12. SPLIT SAMPLE - RANDOM ROTATE FORM A & FORM B**

**FORM A – RANDOM ½ SAMPLE [RANDOM ROTATE STATEMENTS A&B]**

Right now, which ONE of the following do you think should be the top priority for **improving transportation** in the Tampa Bay area?

A. Widening roads and highways with additional lanes.

OR

B. Providing more options to driving such as public transportation, pedestrian connections and bike trails.

		<u>Countywide</u>	<u>Tampa</u>
Widening roads and highways		39%	41%
Providing more options to driving		44%	43%
Do Both (vol.)	DON'T READ	13%	13%
DK/NA	DON'T READ	4%	4%

**FORM B – RANDOM ½ SAMPLE [RANDOM ROTATE STATEMENTS A&B]**

Right now, which ONE of the following do you think should be the top priority for relieving traffic congestion in the Tampa Bay area?

A. Widening roads and highways with additional lanes.

OR

B. Providing more options to driving such as public transportation, pedestrian connections and bike trails.

		<u>Countywide</u>	<u>Tampa</u>
Widening roads and highways		43%	41%
Providing more options to driving		39%	45%
Do Both (vol.)	DON'T READ	13%	9%
DK/NA	DON'T READ	5%	6%

<b>HART</b>
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13. Hillsborough Area Regional Transit – or HART (pronounced “heart”) – is the agency that provides bus service in the county. Whether you use the system or not, what is your impression of the quality of services provided by HART—excellent, good, fair, poor or very poor?

		<u>Countywide</u>	<u>Tampa</u>
Excellent		6%	6%
Good		33%	36%
Fair		25%	27%
Poor		9%	9%
Very Poor		5%	5%
DK/NA	DON'T READ	21%	18%

<b>ALTERNATE TRANSPORTATION MODES – VALUES</b>
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14. I'm going to read a series of statements about alternatives to driving such as walking, biking and taking public transportation. For each statement I read, please tell me if you think it is very important, somewhat important, not that important, or not important at all.

**RANDOM ROTATE/REPEAT CODES**

a. Providing public transportation so that people who are unable to drive, like the elderly and disabled, have mobility options.

	<u>Countywide</u>	<u>Tampa</u>
Very important	79%	81%
Somewhat important	14%	13%
Not that important	3%	3%
Not important at all	2%	2%
DK/NA	1%	1%
DON'T READ		

b. Providing public transportation to relieve traffic congestion on busy roads.

	<u>Countywide</u>	<u>Tampa</u>
Very important	56%	54%
Somewhat important	31%	33%
Not that important	6%	7%
Not important at all	5%	4%
DK/NA	2%	3%
DON'T READ		

c. Providing sidewalks and bike trails to promote active lifestyles and community health.

	<u>Countywide</u>	<u>Tampa</u>
Very important	57%	61%
Somewhat important	27%	27%
Not that important	8%	4%
Not important at all	6%	5%
DK/NA	1%	2%
DON'T READ		

d. Providing public transportation so that people who can't afford to own a car or buy gas have mobility options.

	<u>Countywide</u>	<u>Tampa</u>
Very important	74%	77%
Somewhat important	18%	17%
Not that important	3%	3%
Not important at all	3%	2%
DK/NA	1%	1%
DON'T READ		

- e. Providing sidewalks, bike trails and public transportation to reduce pollution from automobiles and improve the environment and air quality.

	Countywide	Tampa
Very important	49%	54%
Somewhat important	30%	28%
Not that important	12%	10%
Not important at all	8%	6%
DK/NA	2%	3%

DON'T READ

- f. Providing a good public transportation system to help attract new jobs and businesses to the Tampa Bay area.

	Countywide	Tampa
Very important	61%	64%
Somewhat important	23%	20%
Not that important	8%	7%
Not important at all	7%	7%
DK/NA	2%	3%

DON'T READ

- g. Providing public transportation as one step to reduce gas consumption and our dependence on foreign and offshore sources of oil.

	Countywide	Tampa
Very important	53%	53%
Somewhat important	28%	31%
Not that important	11%	7%
Not important at all	6%	7%
DK/NA	2%	3%

DON'T READ

**END SERIES**

<b>USES OF FUNDS – PRIORITIES</b>
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15. Local officials are updating the long-term transportation plans for the Tampa Bay area. I'm going to read you several options that have been considered to improve the transportation system. . .as I read each one, please tell me whether it should be a very high priority, a somewhat high priority, a somewhat low priority, or a very low priority.

**RANDOM ROTATE, REPEAT CODES**

- a. Add more express bus routes.

	Countywide	Tampa
Very high priority	36%	41%
Somewhat high priority	35%	34%
Somewhat low priority	13%	12%
Very low priority	11%	8%
DK/NA                      DON'T READ	5%	5%

- b. **SPLIT SAMPLE – ½ OF SAMPLE - FORM A**

**Expand** local bus service so it runs more often than once an hour and runs on evenings and weekends.

	Countywide	Tampa
Very high priority	53%	56%
Somewhat high priority	31%	28%
Somewhat low priority	7%	8%
Very low priority	5%	7%
DK/NA                      DON'T READ	2%	2%

**SPLIT SAMPLE – ½ OF SAMPLE – FORM B**

**Restore recent cuts to** local bus service so it runs more often than once an hour and runs on evenings and weekends.

	Countywide	Tampa
Very high priority	55%	58%
Somewhat high priority	23%	24%
Somewhat low priority	10%	10%
Very low priority	9%	5%
DK/NA                      DON'T READ	3%	3%



- c. Maintain streets, roads, bridges and highways to keep them in good condition.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	80%	79%
Somewhat high priority	16%	18%
Somewhat low priority	2%	2%
Very low priority	2%	1%
DK/NA                      DON'T READ	1%	1%

- d. Improve railroad crossings and build overpasses to reduce traffic delays caused by freight trains.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	35%	30%
Somewhat high priority	25%	26%
Somewhat low priority	20%	20%
Very low priority	18%	22%
DK/NA                      DON'T READ	2%	2%

- e. Build a rapid bus system in a special lane on Interstate 275 between Downtown Tampa and the Tampa airport.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	35%	36%
Somewhat high priority	26%	26%
Somewhat low priority	17%	17%
Very low priority	20%	18%
DK/NA                      DON'T READ	2%	2%

- f. Add more bicycle lanes and trails.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	31%	34%
Somewhat high priority	32%	29%
Somewhat low priority	20%	21%
Very low priority	16%	14%
DK/NA                      DON'T READ	2%	3%

- g. Add new sidewalks, crosswalks and safer pedestrian connections.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	52%	58%
Somewhat high priority	31%	28%
Somewhat low priority	10%	7%
Very low priority	7%	4%
DK/NA                      DON'T READ	1%	2%

- h. Extend the downtown streetcar line to provide more connections between jobs and neighborhoods.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	36%	40%
Somewhat high priority	28%	26%
Somewhat low priority	16%	15%
Very low priority	17%	15%
DK/NA                      DON'T READ	4%	4%

- i. Add new express lanes—with tolls—on major roads and interstate highways.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	20%	19%
Somewhat high priority	27%	29%
Somewhat low priority	20%	20%
Very low priority	32%	29%
DK/NA                      DON'T READ	2%	3%

- j. Add one demonstration light rail or commuter rail line to a major employment center.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	36%	42%
Somewhat high priority	23%	22%
Somewhat low priority	16%	13%
Very low priority	22%	19%
DK/NA                      DON'T READ	4%	4%

- k. Add water ferry service to connect key waterfront areas of Tampa Bay.

	Countywide	Tampa
Very high priority	20%	21%
Somewhat high priority	24%	25%
Somewhat low priority	21%	19%
Very low priority	30%	29%
DK/NA                      DON'T READ	4%	5%

- l. Add turn lanes and traffic signal improvements to reduce delays at congested intersections.

	Countywide	Tampa
Very high priority	61%	58%
Somewhat high priority	25%	27%
Somewhat low priority	7%	8%
Very low priority	5%	5%
DK/NA                      DON'T READ	2%	2%

- m. Run circulator shuttle buses **in your area** with service to schools, shopping and medical centers.

	Countywide	Tampa
Very high priority	40%	43%
Somewhat high priority	35%	31%
Somewhat low priority	13%	14%
Very low priority	10%	10%
DK/NA                      DON'T READ	2%	2%

**END SERIES**

<b>RAIL TRANSIT MODULE</b>
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16. On this same topic. . .another transportation option that has been studied in Hillsborough County is adding commuter rail or light rail. . . I'm going to read you a couple of options for rail transit . . .as I read each one, please tell me whether it should be a very high priority, a somewhat high priority, a somewhat low priority, or a very low priority.

**a. SPLIT SAMPLE – ½ OF SAMPLE, FORM A**

Build a demonstration commuter rail line that connects Downtown Tampa and the University of South Florida campus, **which combined have nearly 90,000 jobs and students.**

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	37%	45%
Somewhat high priority	28%	23%
Somewhat low priority	13%	11%
Very low priority	19%	19%
DK/NA	4%	2%

DON'T READ

**½ OF SAMPLE, FORM B**

Build a demonstration commuter rail line that connects Downtown Tampa and the University of South Florida campus.

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	29%	37%
Somewhat high priority	27%	25%
Somewhat low priority	17%	13%
Very low priority	23%	23%
DK/NA	4%	2%

DON'T READ

**b. Build a demonstration commuter rail line that connects Downtown Tampa and the Tampa airport.**

	<u>Countywide</u>	<u>Tampa</u>
Very high priority	33%	37%
Somewhat high priority	23%	23%
Somewhat low priority	18%	14%
Very low priority	22%	24%
DK/NA	3%	2%

DON'T READ

- c. What if I told you that to save on costs, the demonstration rail line would run on existing but under-used freight train tracks? In your opinion, would that information make a demonstration rail line a very high priority, a somewhat high priority, a somewhat low priority, or a very low priority?

	Countywide	Tampa
Very high priority	36%	42%
Somewhat high priority	32%	27%
Somewhat low priority	12%	10%
Very low priority	17%	17%
DK/NA                      DON'T READ	4%	3%

- d. And what if I told you that the demonstration rail that uses existing tracks could be extended in the future to serve other major destinations in Hillsborough County and neighboring counties. In your opinion, would that information make a demonstration rail line a very high priority, a somewhat high priority, a somewhat low priority, or a very low priority?

	Countywide	Tampa
Very high priority	40%	44%
Somewhat high priority	29%	25%
Somewhat low priority	11%	12%
Very low priority	17%	17%
DK/NA                      DON'T READ	3%	2%

**END SERIES**

<b>SOURCES OF FUNDS – OPTIONS</b>
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17. Changing subjects a little bit. . . paying for most of the identified transportation needs in the Tampa Bay area would require more public financing than is available at the local, state or federal levels. While there are currently no specific plans for funding proposals... just generally speaking, would you support or oppose paying more in taxes or fees to improve the transportation system in the Tampa Bay area? Is that “strongly” or “somewhat”?

	Countywide	Tampa
Strongly support	25%	31%
Somewhat support	25%	23%
Somewhat oppose	11%	10%
Strongly oppose	34%	30%
Depends (volunteer)    DON'T READ	4%	4%
DK/NA                      DON'T READ	2%	2%

18. And, in your own words, what is the main reason why you would support/oppose paying more in taxes or fees to improve transportation? [open end]

<i>Reasons Support</i>	Countywide	Tampa
Good for community/business	11%	13%
Needed/needs to be done	10%	14%
Willing to pay for improvement	8%	8%
Alleviate congestion/traffic/pollution	8%	7%
Support (general)	5%	4%
 <i>Reasons Oppose</i>		
Raise taxes/can't afford	24%	22%
Mistrust government/poor plan	6%	5%
Unnecessary/not needed	4%	4%
Need private/different funding	4%	4%
Don't use/wouldn't use	3%	3%
Oppose (general)	3%	3%
Poor use of money/higher priorities	1%	1%

19. I'm going to read several options often used to fund local transportation improvements. After I read each one, please tell me whether you would strongly support, somewhat support, somewhat oppose, or strongly oppose it—and remember, each of these would be dedicated just for transportation improvements.

**RANDOM ROTATE, REPEAT CODES**

**KEEP PAIRED Qs a and a2; b and b2; f and f2 TOGETHER IN SEQUENCE**

a. A sales tax increase of one-cent, which would cost the typical 3-person household about \$15 per month.

		Countywide	Tampa
Strongly support	SKIP TO b	23%	25%
Somewhat support	SKIP TO b	25%	25%
Somewhat oppose	CONTINUE TO a2	12%	14%
Strongly oppose	CONTINUE TO a2	38%	33%
DK/NA	DON'T READ	2%	4%

a2. What if the sales tax increase was a half-cent, which would cost the typical 3-person household about \$8 per month. [n=415 countywide, n=143 Tampa]

		<u>Countywide</u>	<u>Tampa</u>
Strongly support		3%	5%
Somewhat support		14%	16%
Somewhat oppose		18%	22%
Strongly oppose		62%	51%
DK/NA	DON'T READ	4%	6%

b. A property tax increase which would cost the typical homeowner about \$150 per year.

		<u>Countywide</u>	<u>Tampa</u>
Strongly support	SKIP TO c	11%	14%
Somewhat support	SKIP TO c	20%	20%
Somewhat oppose	CONTINUE TO b2	12%	12%
Strongly oppose	CONTINUE TO b2	53%	49%
DK/NA	DON'T READ	4%	5%

b2. What if the property tax increase was set at a lower amount and cost the typical homeowner about \$50 per year. [n=555 countywide, n=187 Tampa]

		<u>Countywide</u>	<u>Tampa</u>
Strongly support		6%	4%
Somewhat support		21%	24%
Somewhat oppose		14%	17%
Strongly oppose		56%	51%
DK/NA	DON'T READ	3%	4%

c. An impact fee on new construction and development, which would add five to ten thousand dollars to the cost of a new house.

		<u>Countywide</u>	<u>Tampa</u>
Strongly support		16%	14%
Somewhat support		16%	18%
Somewhat oppose		13%	20%
Strongly oppose		51%	44%
DK/NA	DON'T READ	4%	4%

- d. A tax increase of 10% on monthly electricity usage, which would cost the typical household about \$15 per month.

		<u>Countywide</u>	<u>Tampa</u>
Strongly support		5%	5%
Somewhat support		14%	14%
Somewhat oppose		15%	20%
Strongly oppose		64%	60%
DK/NA	DON'T READ	2%	2%

- e. Add more toll lanes on area highways.

		<u>Countywide</u>	<u>Tampa</u>
Strongly support		15%	11%
Somewhat support		25%	25%
Somewhat oppose		14%	18%
Strongly oppose		43%	43%
DK/NA	DON'T READ	3%	4%

- f. A tax increase of 5-cents per gallon of gasoline, which would cost the typical household about \$6 per month.

		<u>Countywide</u>	<u>Tampa</u>
Strongly support	SKIP TO Q21	13%	15%
Somewhat support	SKIP TO Q21	15%	17%
Somewhat oppose	CONTINUE TO f2	11%	13%
Strongly oppose	CONTINUE TO f2	60%	53%
DK/NA	DON'T READ	1%	2%

f2. What if the increase was less than 5 cents per gallon of gasoline? [n=586 countywide, n=190 Tampa]

		<u>Countywide</u>	<u>Tampa</u>
Strongly support		3%	2%
Somewhat support		12%	10%
Somewhat oppose		15%	21%
Strongly oppose		69%	65%
DK/NA	DON'T READ	2%	3%

**END SERIES**



20. Thinking of the busiest intersections you drive in with the most serious congestion and delays. . . would you pay a toll of 25 to 50 cents to bypass that intersection?

		Countywide	Tampa
Yes		39%	35%
No		53%	57%
Depends (vol.)	DON'T READ	4%	3%
DK/NA	DON'T READ	4%	5%

**END SERIES**

21. Can you think of other general community needs in the Tampa Bay area that need immediate attention and should be combined with any funding proposal for transportation improvements?

**OPEN END, DO NOT READ CODES**

	Countywide	Tampa
K-12 schools	10%	9%
Public Safety	8%	7%
Parks & recreation	4%	4%
Higher education	9%	7%
Homeless services	11%	12%
Hospitals/clinics/healthcare	6%	5%
Preschool/daycare options	3%	3%
Libraries	3%	3%
Job creation/econ development	21%	18%
No/none	39%	41%
Other	6%	6%
Roads	5%	7%
Public Transportation	3%	1%
Don't know/no answer	9%	1%

**END SERIES**

<b>SUNSET PROVISION, GOVERNANCE</b>
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22. What if a tax or fee proposal for transportation had a “sunset” feature, so it’s only imposed for a specific number of years? Would that “sunset” feature make you much more likely to support it, somewhat more likely, somewhat less likely, or much less likely to support?

	Countywide	Tampa
Much more likely to support	22%	24%
Somewhat more likely to support	30%	28%
Somewhat less likely to support	8%	18%
Much less likely to support	23%	19%
Would not make a difference [vol.]	DON’T READ	5%
DK/NA	DON’T READ	4%

23. And what if transportation improvement projects were overseen by a citizen’s group to ensure that the money is spent for its intended purposes. . .would that make you more likely or less likely to support a tax or fee proposal to improve transportation?

	Countywide	Tampa
Much more likely	29%	29%
Somewhat more likely	32%	31%
Somewhat less likely	7%	5%
Much less likely	18%	17%
Would not make a difference [vol.]	DON’T READ	16%
DK/NA	DON’T READ	4%

**END SERIES**

<b>TAMPA REFERENDUM AUTHORITY</b>
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24. Under current Florida state law, counties can hold elections on sales taxes, but cities do not have this authority. Some people say that large cities like Tampa should have the authority to hold their own elections for taxes on things like improving its transportation system, and not be tied to a countywide election. **Regardless of how you think you would vote**, do you agree or disagree that incorporated cities in Florida should have the authority to conduct their own sales tax elections separate from counties? Is that “strongly” or “somewhat”?

	Countywide	Tampa
Strongly agree	37%	42%
Somewhat agree	21%	21%
Somewhat disagree	10%	9%
Strongly disagree	26%	20%
DK/NA	DON’T READ	7%

<b>DEMOGRAPHICS</b>
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**Now I just have a couple of additional questions for demographic purposes only**

**COUNTYWIDE TOTALS [N=806]**

Record gender (from sample)		
Male	49%	
Female	51%	

Record party affiliation (from sample)		
Rep	33%	
Dem	41%	
Ind	26%	

GEOGRAPHY Record codes: *county commission district*

District 1	23%
District 2	28%
District 3	19%
District 4	30%

25. First ... can you please tell me your age group? Just tell me when to stop.

UNDER 25	8%
26 - 34	17%
35 – 44	18%
45 - 54	20%
55 - 64	17%
65 & OVER	20%
DK/NA/Refused	>1%

26. Just for statistical purposes, what is your total annual household income ... again ... please just tell me when to stop.

Less than \$15,000	4%
Between \$15,000 and \$25,000	8%
Between \$26,000 and \$35,000	9%
Between \$36,000 and \$55,000	15%
Between \$56,000 and \$75,000	14%
Between \$76,000 and \$100,000	12%
Between \$101,000 and \$150,000	7%
Greater than \$150,000	6%
DK/NA/REFUSED DON'T READ	26%

27. And how long have you lived in Hillsborough County?

Less than one year	1%
1 to 5 years	7%
6 to 10 years	18%
11 to 15 years	13%
16 to 20 years	12%
More than 20 years	49%
DK/NA/REFUSED    DON'T READ	>1%

28. What is the last year of schooling that you have completed?

High school graduate or less	22%
Some college	22%
Associate degree	10%
College graduate	28%
Graduate school	18%
DK/NA/REFUSED    DON'T READ	2%

29. Which ONE of the following best describes your current employment situation – employed, unemployed, retired, student or a homemaker?

Employed – outside the home	45%
Employed – at home	5%
Unemployed	8%
Retired	35%
Student	3%
Homemaker	3%
Refused	1%
DK/NA            DON'T READ	1%

30. Which of the following describes your race? You can select as many as apply.

White	61%
Black or African-American	17%
Asian or Asian-American	15%
Hispanic, Latino, or Spanish origin	3%
Some other race (VOL) DO NOT READ	3%
Don't know/Refused    DO NOT READ	2%

31. Please estimate how many miles you drive in a year – less than 7,000 miles a year, between 7,000 and 13,000 miles a year, or more than 13,000 miles a year? If you don't drive, please say so.

Less than 7,000 miles	24%
Between 7,000 and 13,000 miles	37%
More than 13,000 miles	35%
Don't drive	3%
DK/NA      DON'T READ	2%

32. Do you or a driver in your household have a SunPass for local toll roads?

Yes	53%
No	46%
DK/NA      DON'T READ	1%

**Thank you and have a good night/day**